



GEORGINA

The Town of Georgina

**Willow Beach Park
Revitalization Project**

Georgina Environmental Advisory Committee

Presented by:

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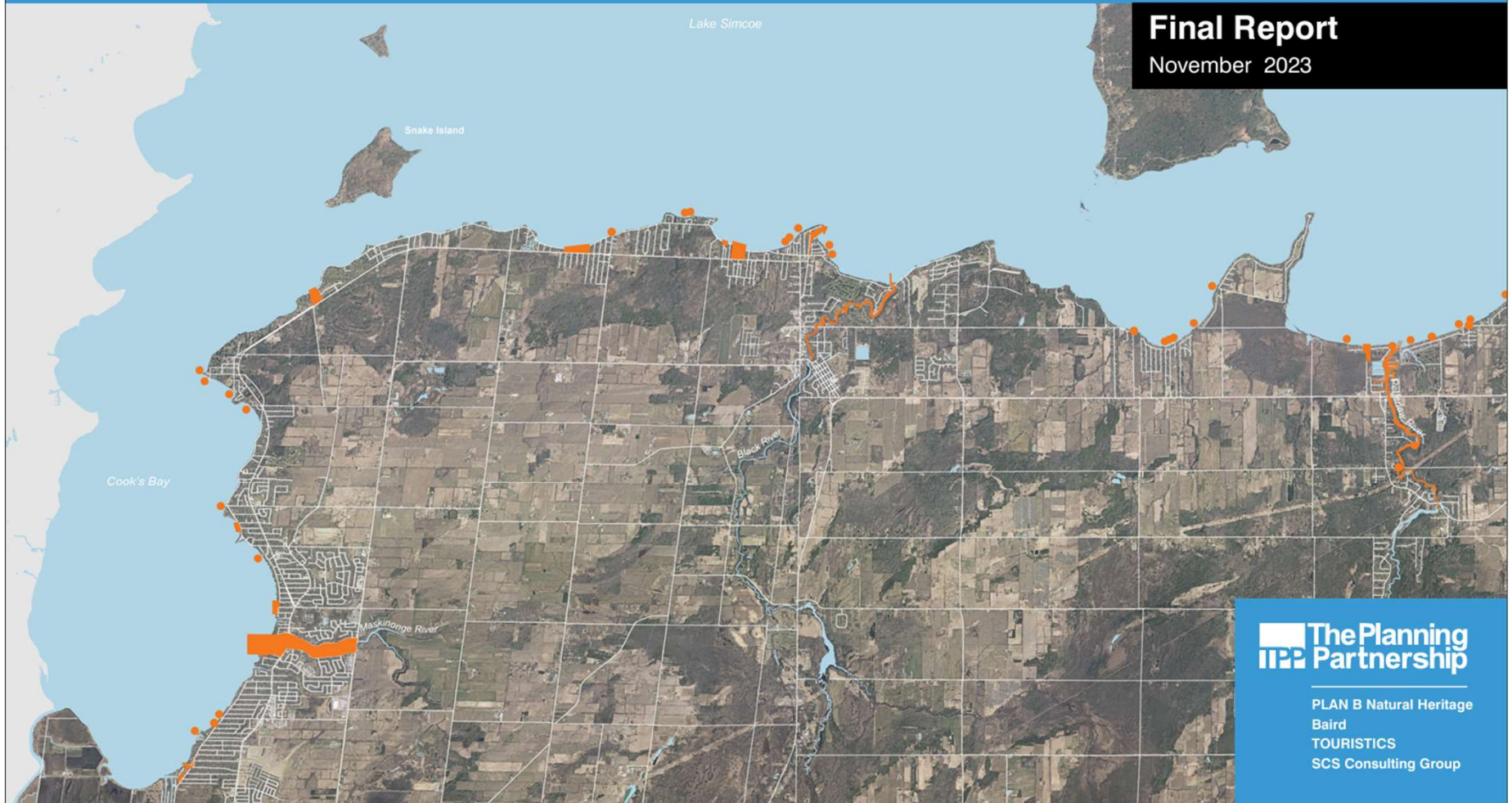
Tuesday, April 21, 2026

Town of Georgina

Waterfront Parks Master Plan

Final Report

November 2023



 **The Planning
Partnership**

PLAN B Natural Heritage
Baird
TOURISTICS
SCS Consulting Group

Waterfront Parks Master Plan Principles

& Willow Beach Park!

Connect to the Water



Pedestrian Priority



Safety for Park Users



Tourism & Economic Development



**Variety of Activities/
Flexible Spaces**



Clear Organization





Project Background





Existing Conditions





Existing Conditions



Lake Drive in front of Willow Beach Park



Cars parking on the beach along Lake Drive for ice fishing



Limited beach and shoreline



Existing playground in Willow Beach Park



Existing washrooms/change rooms in Willow Beach Park

Willow Beach Survey Results



Redirect Lake Drive

Permanently transform Lake Drive at Willow Beach to create a widened beach. Add a pedestrian promenade and redirect cars to adjacent streets. New driveways take traffic to Metro Road N



Seasonal Closures

Close Lake Drive along the Park to cars for the summer and redirect cars to adjacent streets. Use the road for pedestrians and cyclists only in the summer. Beach remains as is.



Make Lake Drive One-Way

Make Lake Drive one-way eastbound, use other lane for pedestrians and cyclists only. No change in beach



Leave Lake Drive As Is

No change to Lake Drive and no seasonal closures. It would remain open to cars. No change in the beach



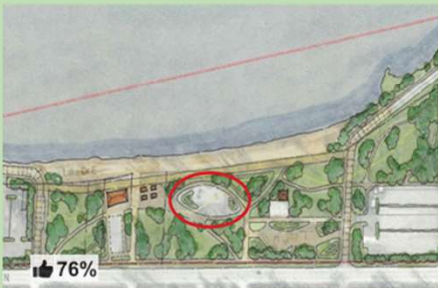
Winterized Washrooms

Build new winterized washrooms that can be used in all four seasons



Adventure Playground

Add a new adventure playground in the area on the north side of Metro Road North (number 7 on the concept plan)



Upgrade Playground

Expand and upgrade the existing playground



Improve Drainage

Improve the drainage in the Park to create level and drier areas for picnicking



Pop-Up Commercial Space

Include an area for pop up and/or seasonal commercial uses.



Willow Beach Park – Concept Plan

- 1 Lakefront pedestrian / cycling promenade, widened beach
- 2 New pedestrian priority streets connecting to Joel Ave and Jacksonville Rd
- 3 McNeil Road as pedestrian zone
- 4 Walkway along Metro Rd. N
- 5 Parking on the west side (screened with trees) / Kayak storage area
- 6 Multi-use play court on relocated parking lot
- 7 Adventure play/ adult fitness stations built into existing berm
- 8 Expanded playground
- 9 Plaza area for 'pop up' commercial / food trucks
- 10 New washroom and change room
- 11 Regraded lawn, new trees, picnic tables
- 12 New Walkways
- 13 Lake access for snow mobiles and fishing huts





Timeline



**Finalize Waterfront Parks Master Plan and
Concept Design: Completed in 2023**



**Engineering Detailed Design and
Environmental Assessment: Spring 2026 –
Spring 2027**



**Construction (including restoration): Summer
2027 – Summer 2028**



Project Complete: Summer 2028

An aerial photograph showing a residential neighborhood with houses and trees, a paved road, a playground with blue equipment, and a shoreline with a rocky beach and a body of water. A semi-transparent text box is overlaid in the center.

Learn more about the Willow Beach Park
Revitalization and follow project updates at:

www.georgina.ca/WillowBeach