



External Briefing Note

GEORGINA

Subject: Approval of Economic, Culture and Community Betterment Grants

To: Mayor and Council

From: Julie Cain – Economic Development Officer -
Economic Development and Tourism

Date: August 13, 2025

Briefing:

On Thursday July 10, 2025, the Internal Grant Review Committee considered six (6) applications submitted in the 2nd intake of the Economic, Culture and Community Betterment grant program. Based on the review and evaluation of these applications, the committee approved the following grants as provided in Table 1 below. Funding for these grants is provided for in the 2025 budget. Staff note that the 2025 approved budget of \$45,000 for the administration of this grant program has now been allocated.

Table 1

Applicant and Event	Requested	Approved
Car show and Community Fest July 26, 2025 Applicant/Organization: Pepperlaw Lions	\$5000	\$5000
Georgina Mystic Fair Oct 17-18, 2025 Applicant/Organization: Naturally Enchanted	\$5000	\$3500
Duck Races July 12, 2025 Applicant/Organization: Sutton Kinettes	\$5000	\$3500
Georgina Combat Sports Seminar and Local Business Showcase Aug 30, 2025 Applicant/Organization: Rumble Martial Arts	\$2025	\$1000
Finding a Way Aug 23, 2025 Applicant/Organization: Danielle Cohen	\$2000	\$1000
Halloween and Holidays in the Point Oct and Dec, 2025 Applicant/Organization: Jackson's Point BIA	\$2000	\$1900