



External Briefing Note

GEORGINA

Subject: Approval of Economic, Culture and Community Betterment Grants – Intake 1

To: Mayor and Council

From: Julie Cain – Economic Development Officer
Economic Development and Tourism Division

Date: April 2, 2025

Briefing:

On Monday, March 10, 2025, the Internal Grant Review Committee considered nineteen (19) Economic, Culture and Community Betterment grant applications. Based on the review and evaluation of these applications, the committee considered and approved the following grants as provided in Table 1 below. Funding in the amount of \$45,000 is provided for this grant program in the 2025 budget.

Table 1

Applicant and Event	Requested	Approved
Georgina Spring Fling and Georgina Marathon May 4 and Sept 7, 2025 Applicant/Organization: Endurance Events	\$5000	\$5000
Free Spirit Fest June 7, 2025 Applicant/Organization: Free Spirit Fest	\$2000	\$2000
Georgina Studio Tour Sept 27 – 28, 2025 Applicant/Organization: Georgina Studio Tour	\$4000	\$3000
My Wedding Day Expo May 31, 2025 Applicant/Organization: Health and Wellness Fairs	\$4492	\$1080
Way 2 Grow June 1 – Aug 31, 2025 Applicant/Organization: Lake Simcoe South Shore Horticultural Society	\$705	\$500
Duck Races and Festival on High July 12, 2025 Applicant/Organization: Sutton BIA	\$3000	\$3000
Empower Her March 8, 2025 Applicant/Organization: Jacinta Healing Arts	\$1318	\$330

Applicant and Event	Requested	Approved
Painted Perch, Halloween in the Point, Holiday Celebration May 1 – Dec 31, 2025 Applicant/Organization: Jackson's Point BIA	\$5000	\$3000
All Pride No Prejudice June 7, 2025 Applicant/Organization: Georgina Pride Optimist Club	\$2800	\$1500
Georgina Roller Derby Home Opener June 7, 2025 Applicant/Organization: Georgina Roller Derby League	\$3052	\$1500
Discover Georgina Show May 3 – 4, 2025 Applicant/Organization: Georgina Chamber of Commerce	\$2394	\$1200
Cornhole Provincials 2025 July 25 – 27, 2025 Applicant/Organization: Georgina Cornhole League	\$5000	\$5000
Live and Silent Auction June 7, 2025 Applicant/Organization: Georgina Centre for Arts and Culture	\$5000	\$1000
Routes Feeds Georgina Mar 31 – May 30, 2025 Applicant/Organization: Routes Connecting Communities	\$2000	\$1000
Instructor Training Program Martial Arts Uniform Initiative High School Self Defense and Personal Safety Program Seminar – Presentation from World Famous Athlete Applicant/Organization: Rumble Martial Arts	\$3800 \$5000 \$5000 \$2200	The internal review team was unable to support the four grant applications as presented and Staff have reached out to the applicant for further discussion.
Keswick High Coffee House – fundraiser for Instruments May 15, 2025 Applicant/Organization: Keswick High School	\$2200	Referred to Mayor's Community Initiative Fund

A total of \$29,110.00 was allocated in the first intake leaving \$15,890.00 available for consideration of grants received during the second and final intake (May 26 – June 30, 2025).