

Town of Georgina
26557 Civic Centre Rd
Keswick, ON
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January 16, 2025

Dear Mayor Quirk

Epilepsy York Region (EYR) is a non-profit organization which supports individuals and their families living with epilepsy. For the last 37 years we have been advocating, supporting, educating, promoting public awareness and developing programs for those with epilepsy based on their needs. Currently, in York Region alone, there is estimated to be 11, 000 individuals with epilepsy. This breaks down to 1 in every 100 people in our catchment area and makes it likely for someone to personally know at least one individual with epilepsy.

The time of year is approaching where epilepsy communities across Canada come together to raise awareness about epilepsy and we need your help! **March is National Epilepsy Awareness month** and is also the time when we celebrate **Purple Day**, on **March 26th**. This day has been marked internationally to raise awareness, dispel the myths associated to this disease, and to increase education. **Purple Day** invites those across the world to wear **purple** on **March 26th** in support of all individuals living with epilepsy. It is an opportunity for those living with epilepsy to reach out and let the community know that seizures do not define who they are; they are still a loving parent and spouse, a fun child, a productive employee, a learning student, a thriving talented individual and most of all, a friend.

We at **Epilepsy York Region** are reaching out to you today, in hopes that the Town of Georgina will proclaim **March as Epilepsy Awareness month** and **March 26th** as **Purple Day**. There are additional ways to show your support – we invite you to light a local landmark **purple** or raise a **Purple Day** Flag that we are happy to provide to you! On behalf of our Board of Directors, volunteers, staff, and all those living with epilepsy, we thank you for your consideration and look forward to your reply.

Sincerely,



Claudia Cozza
Executive Director



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