THE CORPORATION OF THE TOWN OF GEORGINA

REPORT NO. CSD-2025-0002

FOR THE CONSIDERATION OF COUNCIL

January 15, 2025

SUBJECT: Community Services - Fees & Charges 2024-2027 – Youth Gymnasium Rental Fee

1. RECOMMENDATION:

- 1. That Council receive Report No. CSD-2025-0002, prepared by the Community Services Department dated January 15, 2025 respecting the Community Services Fees & Charges proposed Youth Gymnasium Rental Fee.
- 2. That Council approve the Community Services Fees & Charges 2024-2027 proposed Youth Gymnasium Rental Fee and that advisement of revisions be published in accordance with the provisions of the Municipal Act.
- 3. That Council adopt a by-law authorizing the Mayor and Clerk to execute the necessary documents.

2. PURPOSE:

To obtain Council approval to implement a Youth Gymnasium Rental Fee under the existing Community Services – Fees & Charges 2024-2027 Bylaw prepared by Community Services Department.

3. BACKGROUND:

Town staff were approached by a local youth league with respect to the MURC Gym rental fees as they intended to explore moving their league to the MURC.

In the Community Services Fees & Charges bylaw, the two gymnasiums at the MURC and the Georgina Ice Palace (GIP) gymnasium, each were provided an identifier of A, B & C. The rental fees for the MURC gymnasiums (A & B) reflected our comparators and were approved by Council in 2023. A full/double rental of the MRC gymnasiums (A + B) is double the rental fee of a single MURC gymnasium rental, less 10%.

The Georgina gymnasium was primarily utilized for birthday parties and adult leagues. The demand for youth leagues utilizing the Georgina gymnasium was minimal as most

indoor youth leagues utilized school gyms that fell under school board subsidized rental fees.

4. ANALYSIS:

Staff explored gymnasium rental fees for youth leagues at surrounding municipalities and found an average of 25% decrease from standard gym rental fees.

Staff recommend the existing Gymnasium rental fees be classified as Adult fees and implement the addition of Youth fees to the Community Services Fees and Charges 2024-2027 Bylaw.

Gymnasium		2024	2025	2026	2027
Youth Full (A+B)	Hourly	\$86.34	\$88.93	\$91.60	\$94.35
Youth A or B	Hourly	\$47.97	\$49.41	\$50.89	\$52.42
Youth C	Hourly	\$43.61	\$44.91	\$46.26	\$47.65
Adult Full (A+B)	Hourly	\$115.12	\$118.57	\$122.13	\$125.79
Adult A or B	Hourly	\$63.96	\$65.87	\$67.85	\$69.89
Adult C	Hourly	\$58.14	\$59.89	\$61.68	\$63.53

Additionally, staff also propose to add MURC Kitchen to the Community Services Fees and Charges Bylaw under line item 8 – Meeting Rooms, Lobbies and Concessions. The MURC Kitchen was originally planned to be included with the Multi-Purpose Room B attached to the Kitchen. Subsequently, it was determined that a separate fee is required to properly align the rental spaces with fees. Based on the amenities and comparators, the Meeting Rooms, Lobbies and Concessions fee aligns with the appropriate fee for the intended space.

Proposed revisions are noted in red on Attachment 2 - revised Community Services Fees and Charges 2024-2027.

5. RELATIONSHIP TO STRATEGIC PLAN:

Delivering service excellence

Creating a vibrant, healthy, and safe community for all

6. FINANCIAL AND BUDGETARY IMPACT:

Staff anticipate a potential increase in gymnasium rental revenue due to increased demand as a result of the proposed youth gymnasium rental fee.

7. PUBLIC CONSULTATION AND NOTICE REQUIREMENTS:

The youth league that expressed an interest in the MURC gymnasium was consulted once review and recommendations were completed.

8. CONCLUSION:

Staff continually monitor trends, field enquiries and analyze the Community Services Fees and Charges Bylaw to ensure the Town is providing comparable and attractive fees while delivering service excellence.

APPROVALS

Prepared By: Jodi Pridham

Manager of Client & Cultural Services

Community Services

Reviewed By: Patti White

Manager of Recreation Services

Community Services

Reviewed By: Bob Ferguson

Manager of Parks Development and Operations

Community Services

Reviewed By: Tim McClatchie

Manager of Facilities Community Services

Recommended By: Steve Lee-Young

Director of Community Services

Community Services

Recommended By: Rob Wheater

Deputy CAO/Treasurer
Office of the Deputy CAO

Approved By: Ryan Cronsberry

Chief Administrative Officer

Office of the CAO

Attachments:

Attachment 1 - Community Services Fees and Charges 2024-2027 - Revised Nov 2024