

Attachment 1: Summary of Recommended Funding Allocations

Organization	Project	Funding Request	Deliverable (KPIs)	Recommended Funding	Rationale
Skills Training Centre (GTTI)	WeldPro	\$80,000	48 students complete 3-day stick welding program	\$0*	<p>The organization requires provincial Skills Development Fund funding to operate their programming, therefore 2025 funding is not recommended to be dispersed until the provincial funding decision.</p> <p><i>*Staff recommend that the undispersed \$35,290 be set aside for the non-profit until the provincial funding decision, and if the provincial funding application is successful, that the \$35,290 be dispersed to the Skills Training Centre after a review of the revised budget and financials by the Deputy CAO/Treasurer.</i></p>
Ontario Water Centre (ClearWater Farm)	Winter at the Farm	\$20,000	1,600 visitors over 4 events	\$5,000	<p>The winter and spring events are new programs for the organization. Staff recommend contributing a small amount to all programs as the non-profit has significantly invested in the Town-owned property and these events will expand programming in off-seasons, providing residents with additional programs and drawing new visitors to Georgina.</p>
	Spring on the Farm	\$20,000	1,600 visitors over 4 events	\$5,000	
	Summer on the Farm	\$20,000	2,000 visitors over 4 events	\$5,000	
	Fall on the Farm	\$20,000	2,000 visitors over 4 events	\$5,000	

Georgina Chamber of Commerce	Visitor Information Services at the Chamber Offices at The Link	\$27,583	Open weekdays throughout year and 21 Sundays 6,000 visitors	\$27,580	These are fee-for-services to the Town
	Ambassador Services	\$18,528	Presence at 18 events and presence at De La Salle beach on weekends in June and expanded hours July-Aug	\$18,530	
	Business Excellence Awards and Mayor & Council's Milestone Awards	\$12,517	130 attendees at event	\$12,520	
	Ribbon Cuttings	\$3,835	18 ribbon cutting events	\$3,830	
	Enhancement and Amplification of Sport Tourism	\$8,243	6 sporting events attended for tourism and local business promotion	\$5,000	
Routes Connecting	Transportation Services	\$50,830	13,200 trips to over 700 residents	\$35,000	These transportation services go beyond what YRT provides as they offer a support system for clients (help with groceries,

Communities Inc.					companionship, etc.). Recommend a slight reduction in funding compared to last year to reduce dependency on Town funding over time
	Homelessness and Housing Program	\$29,170	40 Georgina residents receiving support to prevent eviction and/or remain housed	\$0	This type of program is an extension of York Region services (on-the-ground outreach workers as well as service navigators), so staff recommend that Routes works with York Region to avoid any duplication of services and identify other funding opportunities. The Town will continue to work with York Region and community partners on the coordination of programs and services to address these priorities (drop-in program at the LINK , etc.)
Learning Centre for Georgina	Access for All: Bridging the Digital Divide in Georgina	\$60,000	125 participants taught digital literacy skills and connected to technology (Chromebooks, data sticks, etc.)	\$10,000	This program addresses a community need and is aligned to the priority of increasing the number of skills and training programs within Georgina. The program purpose is different to those offered by Georgina Public Library, but there could be collaboration opportunities between the organizations. Staff recommend partial funding of this program.
Georgina Military Museum	Letters and Care Packages	\$1,000	1,500 letters and 75 care packages	\$1,000	Good value and community impact

	Family Day Event 2025	\$1,000	200 attendees	\$1,000	Good value and community impact, new event for 2025
	Military Day 2025	\$5,000	500+ attendees	\$3,500	Good value and community impact, same funding as last year for this event
	Annual Operating Funding	\$24,000	1,000 visitors (30% are out of Town visitors)	\$24,000	Exception for operational funding
Georgina Feral Cat Committee	Feral Cat Trap/neuter/return program	\$17,000	200 cats treated (cats adopted - 150, cats treated and released - 50)	\$8,000	PAWS Program through Animal Shelter provides rebates for spay/neuter and staff will offer these rebates to GFFC for additional funding support (up to \$2,500 in value expected for 2025)
Hospice Georgina	Day Program for Adults Living With Dementia	\$70,942	20 clients regularly attending day program	\$0	<p>As the program may be similar to others offered by/through York Region, the Alzheimer's Society, and Community and Home Assistance to Seniors (CHATS), staff recommend that Hospice Georgina coordinate with experts in the sector including York Region and the Northern York South Simcoe (NYSS) Ontario Health Team (OHT) to gain a deeper understanding of the needs, gaps and the most appropriate funding source(s) for this program.</p> <p>Through work related to the Memorandum of Understanding (MOU) with Southlake and the NYSS OHT, the Town will look to further define its role and responsibilities within the healthcare space. The 2023-2027 Corporate Strategic Plan includes the following action:</p>

					“Advocate for enhanced health and wellness services, partnerships and investment attraction for Georgina”
Georgina Farmers Market	Farmers Market	\$10,000	21 farmers markets 2,000-3,000 attendees each Sunday	\$10,000	Good value and community impact
The Georgina Centre for Arts and Culture	Art Collection Appraisal	\$25,000	200 pieces of art appraised in line with requirements for insurance coverage	\$0	This project does not demonstrate high community impact. Staff recommend that GCAC go through a procurement process to ensure best value for money and seek alternative funding sources for the appraisal.
	Operating Funding	\$140,000	5,000 visitors 875 members 117 volunteers 6 free exhibitions (4,200 visitors) 16 days of free workshops (191 participants)	\$140,000	While previous communications from the non-profit to staff and Council indicated that they required \$165,000 for operating funding, the current application requests \$140,000 for operating funding, and therefore staff recommend funding at that amount

			50 days of paid workshops (350 participants) 40 days of youth programs (320 participants) 29 free events (1,400 attendees) 17 collaborative events (400 attendees)		
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