



# External Briefing Note

## GEORGINA

**Subject:** Intake Two - Economic, Culture and Community Betterment Grants

**To:** Mayor and Council

**From:** Cristina Liu, Economic Development Officer,  
Economic Development and Tourism Division

**Date:** July 10, 2024

**Briefing:**

On Wednesday, June 5, 2024, the Internal Grant Review Committee considered twelve (12) Economic, Culture and Community Betterment (ECCB) grant applications. Based on the review and evaluation of these applications, the Committee approved the following grants as provided in Table 1 below. Funding for these grants is provided for in the 2024 budget. Based on the approvals below, a total of \$11,850 has been allocated to the grant applications received during intake two.

Staff note that through the two intake periods in 2024, the Town approved twenty-one (21) applications and has now awarded the total 2024 budget of \$45,000 to support local festivals and events.

**Table 1**

<b>Applicant and Event</b>	<b>Requested</b>	<b>Approved</b>
Georgina Micro Weddings June 1, 2024 Applicant: Georgina Micro Weddings	\$5,000	Declined and referred to Staff
Way to Grow June 1, 2024 Applicant: Lake Simcoe Gardeners	\$700	\$500
Georgina Pride Day June 8, 2024 Applicant: Georgina Pride Optimist Club	\$2,000	\$1,000
BBBSPY Volunteer Awareness & Recruitment July 2024 Applicant: Big Brothers Big Sisters Peel York	\$2,000	Declined and referred to Staff
Summer Events at ClearWater Farm July – October, 2024 Applicant: ClearWater Farm	\$1,500	\$1,000
Festival on High July 13, 2024 Applicant: Sutton BIA	\$2,500	\$2,000

<b>Applicant and Event</b>	<b>Requested</b>	<b>Approved</b>
Sutton Kinetite Rubber Duck Races July 13, 2024 Applicant: Sutton Kinettes	\$2,500	\$1,000
Car and Bike Show July 20, 2024 Applicant: Wei Hwa	\$1,266.75	\$500
Halloween in July July 28, 2024 Applicant: Carnival of Curiosities	\$5,000	\$1,100
Camp Backpacks and Community Awareness August 2024 Applicant: Shine Through the Rain Foundation	\$1,878.25	Declined and referred to Staff
2024 Painted Perch Festival August 10, 2024 Applicant: Jackson's Point BIA	\$5,000	\$2,750
Whoville on High Street November 23, 2024 Applicant: Sutton BIA	\$2,500	\$2,000

As indicated above, three applications were declined. These applications were referred to staff to determine alternate sources of funding that are better aligned with their programs and/or in kind support that may be available to them.