# **Housing Needs Assessment**

[Community Name]

# Table of contents

| Preface  | 2  |
|--|----|
| Funding Requirement  | 2  |
| Purpose  | 2  |
| 1. Methodology   | 5  |
| 2. Community Profile and Trends                                  | 8  |
| 3. Household Profiles and Economic Characteristics               | 11 |
| 4. Priority Groups   | 20 |
| 5. Housing Profile   | 23 |
| 6. Projected Housing Needs and Next Steps                        | 30 |
| 7. Use of Housing Needs Assessments in Long-Term Planning        | 42 |
| Annex A: Relevant Links for Developing Housing Needs Projections | 43 |
| Data and Analysis  | 43 |
| Reports & Publications   | 43 |
| Annex B: Glossary  | 44 |

# **Preface**

<u>Canada's Housing Plan</u> and <u>Budget 2024</u> both signaled the Government of Canada's intent to use Housing Needs Assessments (HNAs) as a key tool in its evidence-based long-term approach to addressing housing needs across the country. This includes the renewal of the Canada Community-Building Fund and the previously announced permanent transit funding.

As the federal government strives to become a more informed investor, evidence-based tools that provide a clear assessment of local needs and gaps will be required to inform decision making. HNAs will help all levels of government understand the local housing needs of communities - how they may relate to infrastructure priorities - by providing the data necessary to determine what kind of housing needs to be built and where. The intent is to promote systematic planning of infrastructure that takes into consideration current and future housing needs.

#### Funding Requirement

Under the Housing Accelerator Fund, the Government of Canada currently requires funding recipients to complete an HNA by year 3 of the program, if one has not already been completed within two years of the 2022 federal budget announcement (April 7, 2022).

Going forward, HNAs will be required for:

- Communities with a population of 30,000 and over receiving funding through the Canada Community-Building Fund;
- Communities with a population of 30,000 and over receiving funding through permanent transit funding; and,
- Future federal infrastructure funding applicants as required.

Once an HNA has been completed as a federal program requirement, a community will not be required to complete a new one for other Housing, Infrastructure and Communities Canada programs, other than to update it every five years.

#### Purpose

When done properly and regularly, an HNA will allow a community to answer fundamental questions such as:

- Where does the greatest housing need exist in our community?
- How can we set meaningful housing targets and measure progress to support the right kind of housing for all residents?
- How much housing, which size and at what price point do we need to ensure that all current and future households can live in suitable, adequate and affordable housing?

HNAs will allow all levels of government (federal, provincial/territorial and municipal) to use this evidence base to inform their investments in enabling and supportive infrastructure as well as guide their policy and regulatory decision-making. HNAs as a tool can help communities plan for and build housing more effectively to address the needs of their residents and instill transparency and accountability across the board.

This HNA template has been informed by best practices from jurisdictions across Canada, consultations with experts, and engagements with provinces and territories. These include the City of Vancouver's <a href="Housing Needs Report">Housing Needs Report</a> and the City of Edmonton's <a href="Affordable Housing Needs Assessment">Affordable Housing Needs Assessment</a> (for the affordable housing side of needs assessments), as well as the Housing Research Collaborative at the University of British Columbia which brought together a national network of researchers and experts to develop the Housing Assessment Resource Tool (HART). The HART project provides formatted data from Statistics Canada on key housing indices such as core housing need for a wide variety of jurisdictions and geographic levels.

Based on these best practices, this guidance document includes the following necessary information, explained in more detail below.

- 1. Development and use of Housing Needs Assessments
- 2. Community profiles and trends
- 3. Household profiles and economic characteristics
- 4. Priority groups
- 5. Housing profiles
- 6. Projected housing needs and next steps

Communities completing an HNA as a requirement for federal infrastructure programming will be expected to complete all sections outlined in this template. Communities may use a previously completed HNA if an updated version is available; however, communities would be expected to address any gaps related to any of the sections of the guidance document – both qualitative and quantitative – between their existing HNA and this federal template. Additional details about the timelines for completion and submission of HNAs will be provided with specific infrastructure funding programs (e.g. Canada Community-Building Fund).

While responding to the written questions, please use as much space as required.

# 1. Methodology

In this section, applicants should outline the research methodology used to inform the completion of the assessment, where the methodology is derived from, any assumptions used, and any necessary justification. While different assessments may incorporate unique methodological elements or considerations depending on context, the following methods should generally be outlined:

- Quantitative research such as economic data, population and household forecasts; and,
- Qualitative research such as interviews, policy analysis and stakeholder engagement.

Both qualitative and quantitative aspects of this guidance document are equally important.

Communities will be required to engage with key stakeholders in the housing sector, including non-profit housing providers, developers, and public entities, as well as those with specific lived experiences, to develop a comprehensive Housing Needs Assessment (HNA). This section should include what forms of engagement were conducted, with whom, how learnings were incorporated into or informed the HNA's findings, and what engagement opportunities may exist to share findings with the community.

To the extent possible, publicly available data from the following sources will be prepopulated to facilitate automated completion of the quantitative components of the assessments:

- Statistics Canada Census Data
- CMHC Housing Market Information Portal
- Statistics Canada Housing Statistics Dashboard
- CMHC Demographic Projections: Housing Market Insights, June 2022
- CMHC Proximity Measures Database
- Housing Assessment Resource Tool Dashboard
- <u>Canadian Housing Evidence Collaborative Housing Intelligence Platform</u>

In addition to this data, communities are required to incorporate internal and non-public facing, non-confidential data, into their HNAs in order to more fully capture local contexts and realities as needed.

Data fields highlighted in yellow identify where municipalities will have to source the data.

If this data is unavailable at the time of completion of the first HNA, communities are expected to collect these data points for future iterations. Other fields will be prepopulated. Fields marked with an asterisk (\*) indicate data points which are unavailable from the source or suppressed due to low counts.

Please provide data from the latest census except where otherwise indicated.

1.1 Please provide an overview of the methodology and assumptions used to develop this Housing Needs Assessment, using the guidelines above. This should include both quantitative and qualitative methods. Please also identify the publicly available data sources used to complete this assessment beyond the sources listed above, if applicable.

1.2 Please provide an overview of the methodology and assumptions used to engage with stakeholder groups, e.g. non-profit housing organizations, in the development of this Housing Needs Assessment. This should include qualitative and quantitative methods. Please provide a description of who was engaged, the type of engagement that took place, and the nature of the engagement (e.g. interviews, consultations)

1.3 Please provide an overview of the methodology and assumptions used to conduct engagement with the priority groups (identified in Section 4) in the development of this Housing Needs Assessment. This should include qualitative and quantitative methods. Please provide a description of who was engaged, the type of engagement that took place, and the nature of the engagement (e.g. interviews, consultations). If a private individual has been engaged, please anonymize and remove any identifying features from the narrative.

# 2. Community Profile and Trends

In this section, communities are expected to tell their housing story through the lenses of their community and household profiles using both qualitative and quantitative data. Communities may structure this information in different ways, including by providing past benchmarks, present figures, future projections, and current growth rates at a local, regional and provincial level.

2.1 Please detail the existing municipal housing policy and regulatory context, such as approved housing strategies, action plans and policies within Official Community Plans.

# 2.2 Community Profile

| 2.2.1 Population  |               |       |
|-------------------|---------------|-------|
| Characteristic    | Data          | Value |
| Total Population  | 2016          |       |
| (Number)          | 2021          |       |
| Population Growth | Total         |       |
| (Number)          | Percentage    |       |
| Age (Years)       | Average       |       |
|                   | Median        |       |
|                   | 0 - 14 years  |       |
| Age Distribution  | 15 - 64 years |       |
|                   | 65+ years     |       |
| Mobility          | Non-movers    |       |
|                   | Non-migrants  |       |
|                   | Migrants      |       |

| 2.2.2 Demographic Information               |       |       |
|---|-------|-------|
| Characteristic                              | Data  | Value |
| Immigrants                                  | Total |       |
| Non-Immigrants                              | Total |       |
| Recent Immigrants (2016-2021)               | Total |       |
| Interprovincial<br>migrants (2016-<br>2021) | Total |       |
| Indigenous Identity                         | Total |       |

2.3 How have population changes in your community as illustrated by the above data impacted your housing market?

# 3. Household Profiles and Economic Characteristics

This section should provide a general overview of income, housing and economic characteristics of the community being studied. Understanding this data will make it easier to observe the incidence of housing need among different socio-economic groups within the community. Income categories could be used for this analysis and can be completed in accordance with the HART methodology and CMHC data.

Area Median Household Income (AMHI) can be used as the primary basis for determining income brackets (as a percentage of AMHI) and corresponding housing cost ceilings.

This section should also outline the percentage of households that currently fall into each of the income categories previously established. This will allow a better understanding of how municipalities compare to Canadian averages, and the proportion of households that fall into each household income category. This will also allow for a better understanding of drop-off levels between total households and the number of units required to meet anticipated need or demand in each category. Housing tenures allow for the comparison of renter and owner-occupied households experiences and is important for understanding a community's housing context.

Using a stratified, income-based approach to assessing current housing needs can enable communities to target new housing development in a broader and more inclusive and equitable way, resulting in housing that can respond to specific households in core housing need. This is shown in the next section.

# 3.1 Household Profiles

| 3.1.1 Household Income and Profile                                    |                   |       |
|---|-------------------|-------|
| Characteristic  | Data              | Value |
| Total number of   | 2016              |       |
| households  | 2021              |       |
| Household income  | Average           |       |
| (Canadian dollars per year)   | Median            |       |
| Tenant Household<br>Income (Canadian                                  | Average           |       |
| dollars per year, Only<br>Available at Census<br>Agglomeration Level) | Median            |       |
| Owner household income (Canadian                                      | Average           |       |
| dollars per year, Only<br>Available at Census<br>Agglomeration Level) | Median            |       |
| Average household size (Number of members)                            | Total             |       |
|   | Total             |       |
|   | 1 person          |       |
| Breakdown of household by size  | 2 persons         |       |
| (Number of households)  | 3 persons         |       |
|   | 4 persons         |       |
|   | 5 or more persons |       |
| Tenant households   | Total             |       |
| (Number of households)  | Percentage        |       |
| Owner households  | Total             |       |
| (Number of households)  | Percentage        |       |

| 3.1.1 Household Income and Profile   |  |       |
|--|--|-------|
| Characteristic   | Data   | Value |
| Percentage of tenant<br>households in<br>subsidized housing                                      | Percentage   |       |
| Households within<br>800m of a higher-<br>order/high frequency<br>transit stop or station<br>(#) | Total  |       |
| Number of one-   | Total  |       |
| parent families  | Percentage   |       |
| Number of one-<br>parent families in<br>which the parent is a<br>woman+                          | Total  |       |
| Number of one-<br>parent families in<br>which the parent is a<br>man+                            | Total  |       |
|  | Very Low (up to<br>20% below Area<br>Median Household<br>Income (AMHI) |       |
| Number of<br>households by<br>Income Category  | Low (21% – 50%<br>AMHI)  |       |
|  | Moderate (51 – 80%<br>AMHI)  |       |
|  | Median (81% - 120%<br>AMHI)  |       |
|  | High (>120% AMHI)  |       |

3.2 Please provide context to the data above to situate it within your municipality. For example, is there a significant number of one-parent families? Are owner household incomes far surpassing tenant household incomes?

3.3 Suppression of household formation (e.g., younger people living with their parents due to affordability pressures) and housing demand (e.g., "driving until you qualify") can both indicate strained local housing market conditions. Please provide any data or information that speaks to how suppression of the formation of new households and suppression of housing demand has impacted your community since 2016, and how projected formation patterns are expected to be impacted over the next 5 to 10 years. Please indicate methods used to determine expected household formation, such as calculating headship rates broken down by specific age estimate impacts.<sup>1</sup>

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<sup>&</sup>lt;sup>1</sup> We recognize that some municipalities may not have this data available at the time of completion, but encourage them to do their best in addressing this question. Municipalities will be expected to build this expertise in subsequent iterations of their Housing Needs Assessments.

# **3.4 Economic Conditions**

| 3.4.1 Economy and Labour Force                             |                    |       |
|--|--------------------|-------|
| Characteristic   | Data               | Value |
| Number of workers in the Labour Force                      | Total              |       |
|  | Industry 1         |       |
|  | Industry 2         |       |
|  | Industry 3         |       |
|  | Industry 4         |       |
| Number of workers<br>by industry (Top 10                   | Industry 5         |       |
| only)  | Industry 6         |       |
|  | Industry 7         |       |
|  | Industry 8         |       |
|  | Industry 9         |       |
|  | Industry 10        |       |
| Unemployment rate and participation rate                   | Unemployment rate  |       |
| (Percent)  | Participation rate |       |
| All classes of workers (Number)                            | Total              |       |
| Employees (Number)   | Total              |       |
| Permanent position (Number)                                | Total              |       |
| Temporary position (Number)                                | Total              |       |
| Fixed term (1 year or more, Number)                        | Total              |       |
| Casual, seasonal or short-term position (less than 1 year, | Total              |       |

| 3.4.1 Economy and Labour Force   |                                 |       |
|--|---------------------------------|-------|
| Characteristic   | Data                            | Value |
| Number)  |                                 |       |
| Self-employed<br>(Number)  | Total                           |       |
|  | Within census subdivision       |       |
| Number of commuters by commuting destination   | To different census subdivision |       |
|  | To different census division    |       |
|  | To another province/territory   |       |
| Number of  | Car, truck or van               |       |
| commuters by main mode of commuting for the employed labour force with a usual place of work or no fixed workplace | Public transit                  |       |
|  | Walked                          |       |
|  | Bicycle                         |       |
| address  | Other method                    |       |

3.5 How have labour conditions (e.g., prevalence of precarious employment, temporary or seasonal workforces, reliance on sectors such as natural resources, agriculture, tourism, etc.) in your community impacted housing supply and demand?

### 3.6 Households in Core Housing Need

A household is considered to be in core housing need if it meets two criteria:

- 1. A household is below one or more of the national adequacy, suitability and affordability standards; and,
- 2. The household would have to spend 30% or more of its before-tax household income to access local housing that meets all three standards.

Housing is considered to be affordable when housing costs less than 30% of before-tax household income. Housing is considered to be suitable when there are enough bedrooms for the size and make-up of the household. Housing is considered to be adequate when it is not in need of major repairs. Determining the percentage of core housing need would facilitate comparison with forecasts of population growth and household formation, in turn enabling more accurate projection of anticipated housing needs broken down by different factors such as income, household size and priority population, as explained below. It is important to note that official measures of those in core housing need exclude key groups, including those experiencing homelessness, students living independently of their guardians, people living in congregate housing, and migrant farm workers. This means that core housing need figures may underestimate overall housing need. Due to this, communities should also strive to include as much information as possible about these groups in the Priority Groups section below, in order to provide a comprehensive picture of who is affected by core housing need.

Please use the following section to insert the following Housing Assessment Resource Tools Data Tables (Housing Needs Assessment Tool | Housing Assessment Resource Project)

Income Categories and Affordable Shelter Costs:

| Percentage of | Households i | n Core Hous | ing Need, i | by Income | Category an | d Household |
|---------------|--------------|-------------|-------------|-----------|-------------|-------------|
| Size:         |              |             |             |           | 0 ,         |             |

# 2021 Affordable Housing Deficit:

| 3.6.1 Households in Core Housing Need  |            |       |
|--|------------|-------|
| Characteristic   | Data       | Value |
| Affordability – Owner and tenant households spending                                       | Total      |       |
| 30% or more on shelter costs (# and %)   | Percentage |       |
| Affordability – Tenant households spending 30% or  | Total      |       |
| more of income on shelter costs (# and %)  | Percentage |       |
| Affordability – Owner households spending 30% or more of income on shelter costs (# and %) | Total      |       |
|  | Percentage |       |
| Adequacy – Households in   | Total      |       |
| dwellings requiring major<br>repair (# and %)  | Percentage |       |
| Adequacy – Tenant<br>households in dwellings   | Total      |       |
| requiring major repairs (# and %)  | Percentage |       |

| 3.6.1 Households in Core Housing Need                   |            |  |  |
|---|------------|--|--|
| Characteristic Data Value                               |            |  |  |
| Adequacy – Owner households in dwellings                | Total      |  |  |
| requiring major repairs (# and %)                       | Percentage |  |  |
| Suitability – Households in unsuitable dwellings (# and | Total      |  |  |
| %)  | Percentage |  |  |
| Suitability – Tenant                                    | Total      |  |  |
| households in unsuitable dwellings (# and %)            | Percentage |  |  |
| Suitability – Owner households in unsuitable            | Total      |  |  |
| dwellings (# and %)                                     | Percentage |  |  |
| Total households in core housing need                   | Total      |  |  |
| Percentage of tenant households in core housing need    | Percentage |  |  |
| Percentage of owner households in core housing need     | Percentage |  |  |

3.7 Please provide any other available data or information that may further expand on, illustrate or contextualize the data provided above.

# 4. Priority Groups

There are 12 groups that CMHC defines as priority populations for affordable homes: groups who face a proportionally far greater housing need than the general population. There is also a 13th group, women-led households and specifically single mothers, implied in the National Housing Strategy which targets 33% (with a minimum of 25%) of funding going to housing for women-led households. Priority population groups are:

- Women and children fleeing domestic violence
- Women-led households, especially single mothers
- Seniors 65+
- Young adults aged 18-29
- Indigenous Peoples
- Racialized people
- Recent immigrants, especially refugees
- LGBTQ2S+
- People with physical health or mobility challenges
- People with developmental disabilities
- People dealing with mental health and addictions issues
- Veterans
- People experiencing homelessness

Census data does not disaggregate core housing need data by all priority populations, including veterans, individuals who identify as LGBTQ2S+, survivors of domestic violence, and individuals experiencing homelessness. Many households may have members in multiple priority categories which may also not be represented in the data. With these limitations in mind, information on housing need by priority population would be helpful for developing inclusive housing policies.

4.1 What information is available that reflects the housing need or challenges of priority populations in your community? If data is available, please report on the incidence of core housing need by CMHC priority population groups in your community. If no quantitative data is available, please use qualitative information to describe the need for these priority populations.

| 4.2 Please describe the incidence and severity of homelessness in your community, including an estimated number of individuals and/or families experiencing homelessness (hidden, visible, chronic, living in encampments, and episodic). If available, please include recent Point-in-Time counts.   |
|---|
| 4.3 Please describe local factors that are believed to contribute to homelessness in your community (e.g., the closing of a mental health facility, high numbers of refugee claimants, etc.).   |
| 4.4 Please identify temporary and emergency relief resources available for individuals experiencing homelessness in your community (e.g., number of shelter beds, resource centres, number of transitional beds available). If possible, please indicate whether capacity levels are commensurate with need. There will be an opportunity to provide information on local permanent solutions and resources further down. |

4.5 Some groups, including students, those in congregate housing, and temporary foreign workers, may be excluded from publicly available core housing need data sources. Communities are encouraged to use this section to describe the housing needs of these respective populations to ensure that all groups are represented in their HNA.

# 5. Housing Profile

## 5.1 Key Trends in Housing Stock:

This section should tell a story of housing changes over time in a community through trends in net change of affordable or below-market housing. This should be expressed through illustrations of net losses or net gains in affordable and non-market housing over the previous three census periods.

5.2 Please provide a brief history of how housing in the community has been shaped by forces such as employment growth and economic development, infrastructure, transportation, climate impacts, and migration. Please include any long-term housing challenges the community has faced:

| 5.2.1 Housing Units: Currently Occupied/Available                 |   |       |
|---|---|-------|
| Characteristic  | Data  | Value |
| Total private<br>dwellings  | Total   |       |
|   | Single-detached                                       |       |
|   | Semi-detached   |       |
|   | Row house   |       |
| Progledown by   | Apartment/flat in a duplex                            |       |
| Breakdown by<br>structural types of<br>units (number of<br>units) | Apartment in a building that has fewer than 5 storeys |       |
|   | Apartment in a building that has 5 or more storeys    |       |
|   | Other single attached                                 |       |
|   | Movable dwelling                                      |       |
|   | Total   |       |
|   | No bedrooms   |       |
| Breakdown by size   | 1 bedroom   |       |
| (number of units)   | 2 bedrooms  |       |
|   | 3 bedrooms  |       |
|   | 4 or more bedrooms                                    |       |
|   | Total   |       |
| Breakdown by date built (number of units)                         | 1960 or before  |       |
|   | 1961 to 1980  |       |
| Gino)   | 1981 to 1990  |       |
|   | 1991 to 2000  |       |

| 5.2.1 Housing Units: Currently Occupied/Available |              |  |  |
|---|--------------|--|--|
| Characteristic                                    | Data Value   |  |  |
|   | 2001 to 2005 |  |  |
|   | 2006 to 2010 |  |  |
|   | 2011 to 2015 |  |  |
|   | 2016 to 2021 |  |  |
| Rental vacancy rate (Percent)                     | Total        |  |  |
|   | Bachelor     |  |  |
|   | 1 bedroom    |  |  |
|   | 2 bedrooms   |  |  |
|   | 3 bedrooms+  |  |  |
| Number of primary and secondary rental units      | Primary      |  |  |
|   | Secondary    |  |  |
| Number of short-term rental units                 | Total        |  |  |

5.3 In the last five years, how many affordable units for low and very low-income households have been built, and how many have been lost? If data is not available, please describe how the loss of affordable housing units may have impacted your community.

| 5.4 How have average rents changed over time in your community? What factors (economic, social, national, local, etc.) have influenced these changes? |
|---|
| 5.5 How have vacancy rates changed over time? What factors have influenced this change?   |
| 5.6 How have trends in core housing need changed over time between both tenant and owner-occupied households?   |

## **5.7 Non-Market Housing**

| 5.7.1 Current Non-Market Housing Units   |       |       |  |
|--|-------|-------|--|
| Characteristic   | Data  | Value |  |
| Number of housing units that are subsidized  | Total |       |  |
| Number of housing units that are below market rent in the private market (can either be rent or income-based definition) | Total |       |  |
| Number of co-<br>operative housing<br>units  | Total |       |  |
| Number of other non-<br>market housing units<br>(permanent<br>supportive,<br>transitional, etc.)                         | Total |       |  |

# 5.8 Please describe any other affordable and community housing options and needs/gaps currently in your community that are not captured in the table above.

Examples can include:

- Are any of these affordable housing units accessible or specifically designed for seniors, including long-term care and assisted living?
- Does your municipality provide rent supplements or other assistance programs that deepen affordability for households?
- Is your community in need of supportive housing units with wrap-around supports, such as for those with disabilities?

# 5.9 Housing Trends

| 5.9.1 Housing Values  |             |       |  |
|---|-------------|-------|--|
| Characteristic  | Data        | Value |  |
| Median monthly<br>shelter costs for<br>rented dwellings<br>(Canadian dollars) | Median      |       |  |
|   | Total       |       |  |
| Purpose-built rental  | Bachelor    |       |  |
| prices by unit size<br>(Average, Canadian                                     | 1 bedroom   |       |  |
| dollars)  | 2 bedrooms  |       |  |
|   | 3 bedrooms+ |       |  |
|   | Total       |       |  |
| Purpose-built rental  | Bachelor    |       |  |
| prices by unit size<br>(Median, Canadian                                      | 1 bedroom   |       |  |
| dollars per month)  | 2 bedrooms  |       |  |
|   | 3 bedrooms+ |       |  |
| Sale prices   | Average     |       |  |
| (Canadian dollars)  | Median      |       |  |
|   | Average     |       |  |
|   | Bachelor    |       |  |
| Sale prices by unit size (Average, Canadian dollars)                          | 1 bedroom   |       |  |
|   | 2 bedrooms  |       |  |
|   | 3 bedrooms+ |       |  |
| Sale prices by unit   | Median      |       |  |
| size (Median,<br>Canadian dollars)  | Bachelor    |       |  |

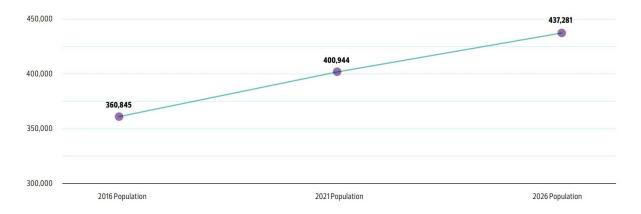
| 5.9.1 Housing Values      |             |  |  |
|---------------------------|-------------|--|--|
| Characteristic Data Value |             |  |  |
|                           | 1 bedrooms  |  |  |
|                           | 2 bedrooms  |  |  |
|                           | 3 bedrooms+ |  |  |

| 5.9.2 Housing Units: Change in Housing Stock              |               |       |  |
|---|---------------|-------|--|
| Characteristic  | Data          | Value |  |
| Demolished –  | Tenant        |       |  |
| breakdown by tenure                                       | Owner         |       |  |
|   | Total         |       |  |
| Completed – Overall                                       | Single        |       |  |
| and breakdown by<br>structural type<br>(annual, number of | Semi-detached |       |  |
| structures)   | Row           |       |  |
|   | Apartment     |       |  |
|   | Tenant        |       |  |
| Completed –<br>Breakdown by tenure                        | Owner         |       |  |
| (annual, number of structures)                            | Condo         |       |  |
|   | Соор          |       |  |
| Housing starts by structural type and tenure              | Total         |       |  |

# 6. Projected Housing Needs and Next Steps

This section aims to answer the question, how much and what type of housing is needed to meet the needs of the population over the next 10 years? How will this Housing Needs Assessment (HNA) be meaningfully used in planning and investment decisions?

This section projects population trends from the previous 10 years, dividing by income category and target housing costs while considering migration trends. An example of a benchmarked projection from <u>Edmonton's Affordable Housing Needs Assessment</u> is provided below.



Household Growth Projection 2016- 2026. <u>Source: Edmonton Affordable Housing</u> Needs Assessment – August 2022

HNAs should be able to convey through their data-driven narrative how many housing units are needed by income category, household size and dwelling type over the next 10 years. In completing this section, communities must carefully consider their past growth trends and future demographic projections, including recent immigration patterns, aging population dynamics, and economic trends. Furthermore, it is also crucial for communities to consider any pre-existing housing shortages, as evidenced by indicators such as recent trends in rental vacancy rates, growth in prices/rents, the number of households in core housing need, and the aging of their current housing stock.

# 6.1 Projection Methodology Guidelines

There are several projection methodologies that can be used to project housing demand, including the HART housing needs projection here. The federal government recommends using the HART methodology as a reference point, with additional considerations and data points to improve the validity of the methodology. These considerations, including economic data integration and supply capacity and gaps as well as steps for calculating the methodology are noted below. Provinces and territories, in consultation with their municipalities/communities, are invited to use a methodology that fits their regional circumstances, ensuring the assumptions that inform their

preferred methodology are also clearly explained The federal government will review the HNAs as a requirement for its various funding programs and assess the methodology and assumptions that inform it for their validity and robustness. If needed, further engagements can take place to better align the preferred methodology with the federal government's expectations.

In employing a projection methodology, jurisdictions may find the following list of key considerations and steps useful. The following approach involves first projecting the population into the future, then projecting household formation from headship rates, and then **demand for housing by tenure**, **dwelling type and size**, **family type and income groups**. Following the Population Projection, Household Projection and Housing Demand Projection steps, a table is presented of the key considerations for each step in the process.

# Step 1: Population Projection

 Conceptually the projected population is calculated as the survived population + births + projected net migrants. An example of an accepted method to calculate population projection is the Cohort-Component population projection method.

## Step 2: Household Projection

- Project family and non-family households separately by multiplying the projected population by age group in a given year with projected headship rates (household formation) by age group in a given year.
  - A headship rate represents the probability that a member of a given age group will head (maintain) a household of a given type (family or nonfamily). Historical headship rates are calculated as the ratio of household heads in an age group to the population of that age group.
  - Total headship rates can be determined by adding family and non-family headship rates together for a given age group and year. An increase in the total headship of any particular age group means that overall a higher proportion of that group heads households than previously. The converse holds true for a decrease in the total headship rate. Thus, the total rate is an overall indication of the propensity to form households in a particular age group.
- Project both family and non-family households by household type (composition), including couples without children, couples with children, lone parents, multiple-family households, one-person households, and other non-family households. This can be achieved by multiplying the projected number of households in a particular age group by the projected household type proportions for that age group.

- Historical proportions for family households are the ratio of the number of family households of a given type in an age group to the total number of family households headed by that age group.
- Historical proportions for non-family households are the ratio of the number of non-family households of a given type in an age group to the total number of non-family households headed by that age group.
- Project net household formation according to family and non-family household types by calculating the difference between projected households in successive years.

## Step 3: Housing Demand (Need) Projection

- Project the number of owner households within a particular age range and household type by multiplying projected household by type (family and nonfamily) by projected ownership rates.
- Project the number renter households by calculating the difference between projected households and the number of projected owner households.
  - Historical ownership or renter rates are the ratio of the number of owning/ or renter households of a given type and age of head to the total number of households (owners and renters combined) of that type and age of head.
- Project dwelling type (single, semi, row, apartment) by multiplying projected agespecific renter and owner dwelling choice propensities by household type (family and non-family) with the projected number of renter and owner households of the given household type and age group.
  - Historical dwelling choice (occupancy) propensities describe the proportion of a given household type, tenure, and age of head group occupying each of the four dwelling types.
- Finally, communities should integrate assessments of pre-existing housing shortages into their final calculations. This integration should be informed by a thorough review of the preceding quantitative and qualitative analyses within the HNA. Additionally, communities should utilize the data and more advanced methodologies detailed in the Annex to ensure a comprehensive estimation of these shortages.

# <u>HART Household Projections – Projected Households by Household Size and Income</u> <u>Category</u>

 The HART methodology estimates the total number of units by type (number of bedrooms) and with reference to income categories that will be needed to house a community's projected population.

Please use the Housing Assessment Resource Tools Households Projections tab to fill out the table below for your jurisdiction – <u>Housing Needs Assessment Tool | HART</u>

| 6.1.1 Projected Households by Household Size and Income Category |          |          |          |          |           |       |
|--|----------|----------|----------|----------|-----------|-------|
| HH<br>Income<br>Category   | 1 person | 2 person | 3 person | 4 person | 5+ person | Total |
| Very Low<br>Income   |          |          |          |          |           |       |
| Low<br>Income  |          |          |          |          |           |       |
| Moderate<br>Income   |          |          |          |          |           |       |
| Median<br>Income   |          |          |          |          |           |       |
| High<br>Income   |          |          |          |          |           |       |
| Total  |          |          |          |          |           |       |

## **Key Considerations**

#### Population

- It is strongly advised to use the updated post-census population estimates for 2022 as your base population provided by Statistics Canada's demographic estimates division. These estimates account for any discrepancies in population counts, whether they are undercounts or overcounts. These estimates also smooth out the sharp downturn in immigration due to the pandemic in 2020/21. Please refer to annex for links to Statistics Canada CSD and CMA estimates.
- If historical fertility, survival and mortality rates by age category are stable and not trending, apply average historical rates to current population by age to project forward. If rates do trend by age over time, estimate the average change in rates in percentage points and add to current rates when projecting forward for the baseline scenario.
- For larger communities and centres where the data exists, disaggregate and project baseline net migration flows for respective components (i.e., net interprovincial, net intra migration and net international). Disaggregate net international migration and project its components further (emigration, returning Canadians, non permanent residents, etc.) and use recent growth trends per flow to project total net international migration. In projecting international migration, it will be important for communities to use the more updated federal immigration targets as an anchor.
- Because of the economic uncertainty triggered by the COVID-19 pandemic and
  potential future shocks, larger communities are expected to create one additional
  population scenario (high) to supplement the baseline. Utilize StatsCan
  projection methodology for fertility, survival, and migration to establish the high
  scenario. Consult Statistics Canada's population projection report cited in the
  appendix. Communities should avoid using low population or migration scenarios
  to prevent housing need undercounting.

#### Smaller Communities:

- In smaller centers where population projection scenarios are unavailable from StatsCan, but there is the capacity to generate them, cities can resort to using historically high population growth rates or migration scenarios as alternative methods for projecting future population.
- One industry communities should also develop multiple population scenarios to manage economic volatility

#### Household Projections

 Headship rate is commonly defined as the ratio of the number of households by age to the population of adults by age in each community and can be used to project future households.

- If historical headship rates data is not trending or stable by age, apply the average historical census family/non-family headship rates by age group to the corresponding population within each age group.
- If historical headship rates by age is showing a trend over time, include the average historical census family/non-family headship rates percentage point change to the current headship rate. Subsequently, apply these adjusted headship rates by age to the corresponding population within each age group. By incorporating average historical headship rates into household projections, communities can mitigate the impact of potential decreases in recent headship rates that may be due to housing unaffordability, therefore avoiding artificially low household projections.

# Optional for Smaller Communities:

- For the younger population aged 18-34, predict family/non-family headship rates using economic modeling. See UK study in annex for further guidance.
- Project household composition by family/non-family households using latest census proportions by family type.
- Project household size by age for family/nonfamily type by dividing population by households.

## **Housing Demand**

#### To project housing demand by tenure:

- If ownership rates for family/non-family households within specific age groups are not showing a trend over time, apply the average historical ownership rates to projected households by age. The remaining households are considered renter households by age.
- If ownership rates for family/non-family households within specific age groups are trending over time, include the average historical percentage point change to the current ownership rates. Apply these adjusted ownership rates to household counts by age to project tenure by age. The remaining households are considered renter households by age.

#### To project housing demand by dwelling type:

- If historical dwelling propensities by family type, age, and tenure are not
  exhibiting a trend, apply the average historical demand propensity by type, age,
  and tenure to project households by type, age, and tenure.
- If historical demand type propensities are trending, incorporate the average percentage point change in demand type propensities to the current propensities.
   Apply these adjusted propensities to household types to estimate future dwelling propensities.

### **Economic Data Integration**

- Relying solely on traditional demographic approaches to forecast housing needs can underestimate housing demand.
- Headship rates by age and family type can be projected by considering economic factors as explanatory drivers. These factors could include income, unemployment rates, prices, rents, and vacancy rates.
- CMHC is developing models to project headship rates for household maintainers aged 18-34 in provinces and larger metropolitan areas. Larger communities can benefit from leveraging these projections.
- Using an economic approach to project headship rates and incomes facilitates
  the estimation of household counts by age, size, tenure, and income. When
  integrated with dwelling type, price, and rent data, this approach assists in
  identifying potential households in core housing need.

### Supply Capacity & Supply Gaps

- Housing need projections should be adjusted upwards or downwards to account for the <u>net effects</u> of conversions, demolitions, and vacant units in each community.
- Where data is available, communities should assess future capacity by compiling data on draft approved serviced lots, categorized by dwelling type and tenure, that will be available for residential development. When combined with household projections by dwelling type and tenure, help estimate supply gaps
- In addition, larger communities can leverage supply gap estimates from CMHC to help inform where need is greatest and to identify housing shortages.

### Optional for Smaller Communities:

 Comparing housing need projections with supply capacity will enable communities to identify potential gaps in supply by dwelling type and tenure.

# **6.2 Projection Methodology**

Please outline the methodology and calculations used to complete the projections here, including any assumptions made.

| 6.2.1 Projections                  |  |       |  |
|------------------------------------|--|-------|--|
| Characteristic                     | Data/Formula   | Value |  |
|                                    | 0-14   |       |  |
|                                    | 15-19  |       |  |
| Women by age                       | 20-24  |       |  |
| distribution (# and %)             | 25-64  |       |  |
|                                    | 65-84  |       |  |
|                                    | 85+  |       |  |
| Male Births                        | Births x Estimated<br>Proportion of Male<br>Births                                   |       |  |
| Female Births                      | Total births – Male<br>Births  |       |  |
| Survival Rate                      | Survival rate for<br>those not yet born at<br>the beginning of the<br>census year    |       |  |
| Net Migrations                     | Net migration (in and out) of those not yet born at the beginning of the census year |       |  |
| Projected Family<br>Households     | Age-group population x projected age- specific family headship rate                  |       |  |
| Projected Non-family<br>Households | Age-group population x projected age- specific non-family headship rate              |       |  |

| 6.2.1 Projections                       |   |       |  |
|---|---|-------|--|
| Characteristic                          | Data/Formula  | Value |  |
| Total Projected<br>Headship Rate        | Family headship rates + non-family headship rates   |       |  |
| Projected Net<br>Household<br>Formation | Projected households by type (family and non- family) (Year 2) — Projected households by type (family and non- family) (Year 1) |       |  |
| Projected Owner<br>Households           | Projected households by type, year and age group x Projected ownership rate by type, year and age group                         |       |  |
| Projected Renter<br>Households          | Projected households by type, year and age group – projected owner households by type, year and age group                       |       |  |
| Projected Dwelling<br>Choice            | Projected households by type, tenure and age group x projected dwelling choice propensities by type, tenure and age group       |       |  |

# 6.3 Population and Households Projections

| 6.3.1 Anticipated Population by [Year] |            |       |  |
|--|------------|-------|--|
| Characteristic                         | Data       | Value |  |
| Anticipated population                 | Total      |       |  |
| Anticipated                            | Total      |       |  |
| population growth                      | Percentage |       |  |
| Anticipated age                        | Average    |       |  |
|  | Median     |       |  |
|  | 0-14       |       |  |
|  | 15-19      |       |  |
| Anticipated age                        | 20-24      |       |  |
| distribution (# and %)                 | 25-64      |       |  |
|  | 65-84      |       |  |
|  | 85+        |       |  |

| 6.3.2 Anticipated Households by [Year]  |               |       |  |
|---|---------------|-------|--|
| Characteristic                          | Data          | Value |  |
| Current number of households            | Total         |       |  |
| Anticipated number of households        | Total         |       |  |
| Anticipated                             | Average       |       |  |
| Household Age                           | Median        |       |  |
| Anticipated<br>Households by            | Renter        |       |  |
| Tenure                                  | Owner         |       |  |
|   | Total         |       |  |
|   | Single        |       |  |
| Anticipated Units by Type               | Semi-detached |       |  |
|   | Row           |       |  |
|   | Apartment     |       |  |
|   | 1 bedroom     |       |  |
|   | 2 bedroom     |       |  |
| Anticipated Units by Number of Bedrooms | 3 bedroom     |       |  |
|   | 4 bedroom     |       |  |
|   | 5 bedroom     |       |  |
|   | Average       |       |  |
| Anticipated Households by Income        | Median        |       |  |
|   | Very Low      |       |  |
| IIICUIIIC                               | Low           |       |  |
|   | Moderate      |       |  |

| 6.3.2 Anticipated Households by [Year]      |        |       |  |
|---|--------|-------|--|
| Characteristic Data                         |        | Value |  |
|   | High   |       |  |
| Anticipated average household size          | Total  |       |  |
| Draft approved lots by planned housing type | Total  |       |  |
| Draft approved lots                         | Tenant |       |  |
| by tenure                                   | Owner  |       |  |

# 7. Use of Housing Needs Assessments in Long-Term Planning

7.1 This final section aims to determine how your community anticipates using the results and findings captured in the Housing Needs Assessment to inform long-term planning as well as concrete actions that can address identified needs. Please use the following questions to describe how those linkages will be made.

- How will this HNA inform your official community or development plan, housing policies and/or actions going forward? For example, if the HNA identifies specific needs in your community across the housing spectrum such as housing needed for priority populations, units for large households in denser form factors, more diverse structural types such as missing middle housing, or more affordable and higher-density housing near transit how could actions and changes in policy and planning help address those needs?
- How will data collected through the HNA help direct those plans and policies as they aim to improve housing locally and regionally, and how will this intersect with major development patterns, growth management strategies, as well as master plans and capital plans that guide infrastructure investments?
- Based on the findings of this HNA, and particularly the projected housing needs, please describe any anticipated growth pressures caused by infrastructure gaps that will need to be prioritized and addressed in order to effectively plan and prepare for forecasted growth. This can relate to any type of enabling infrastructure needed for housing, including fixed and non-fixed assets, as well as social, community or natural infrastructure that your local government has identified as a priority for fostering more complete and resilient communities.

#### **Examples may include:**

- Will your public transit system have the capacity to meet increasing demand?
- Will your water and wastewater system have the capacity for additional connections based on the amount of new housing units that will need to be built?
- Will new roads or bridges need to be built to serve new or growing communities?
- Will new schools, parks, community or recreational centres need to be built to serve new or growing communities?
- Will broadband service and access need to be significantly expanded to help new residents and businesses connect? Are there any climate risks or impacts that will affect new growth?

# Annex A: Relevant Links for Developing Housing Needs Projections

#### Data and Analysis

Housing Statistics - Statistics Canada

Population estimates, July 1, by census subdivision, 2016 boundaries (statcan.gc.ca)

Population estimates, July 1, by census metropolitan (statcan.gc.ca)

Population and demography statistics (statcan.gc.ca)

Population Projections for Canada (2021 to 2068), Provinces and Territories (2021 to 2043) (statcan.gc.ca)

Housing Market Information Portal

UrbanSim – Scenario Modeling

#### Reports & Publications

Housing Markets Insight - <u>CMHC's household projections for 8 of Canada's major urban</u> centres until 2042

CMHC - Housing Shortages in Canada Report

University of British Columbia - Housing Assessment Resource Tools (HART)

University of London - Affordability targets: Implications for Housing Supply

Nova Scotia Housing Needs Assessment Report Methodology

Ontario Land Needs Assessment Methodology

British Columbia Affordable Housing Need Assessment Methodology

# Annex B: Glossary

**Affordable Housing:** A dwelling unit where the cost of shelter, including rent and utilities, is a maximum of 30% of before-tax household income.

**Area Median Household Income:** The median income of all households in a given area.

**Cooperative Housing:** A type of residential housing option whereby the owners do not own their units outright. This would include non-profit housing cooperatives, as standalone co-operatives or in partnership with another non-profit, including student housing co-ops, as well as Indigenous co-ops, including those in partnership with Indigenous governments and organizations. This does not, however, include homeownership co-ops or equity co-ops that require an investment, which along with any profit earned, is returned to co-op investors.

**Core Housing Need:** Refers to whether a private household's housing falls below at least one of the indicator thresholds for housing adequacy, affordability or suitability, and would have to spend 30% or more of its total before-tax income to pay the median rent of alternative local housing that is acceptable (attains all three housing indicator thresholds).

- Adequate Does not require any major repairs, according to residents. Major repairs include those to defective plumbing or electrical wiring, or structural repairs to walls, floors or ceilings.
- Suitable Has enough bedrooms for the size and make-up of resident households, according to guidelines outlined in National Occupancy Standard (NOS).
- Affordable All shelter costs total less than 30% of a household's before-tax income.

**Household:** A person or a group of persons (other than foreign residents) who occupy a private dwelling and do not have a usual place of residence elsewhere in Canada.

**Household Formation:** The net change in the number of households.

**Supportive Housing:** Prioritizes people experiencing chronic homelessness and other vulnerable people who have the highest support needs. It provides long-term affordable housing and a diversity of customized support services.

**Permanent Supportive Housing:** Prioritizes people experiencing chronic homelessness and other vulnerable people who have the highest support needs. It provides long-term affordable housing and a diversity of customized support services.

**Purpose-Built Rental:** Also known as the primary rental market or secure rentals; multi-unit buildings (three or more units) which are built specifically for the purpose of providing long-term rental accommodations.

**Short-Term Rentals:** All or part of a dwelling unit rented out for less than 28 consecutive days in exchange for payment. This includes bed and breakfasts (B&Bs) but excludes hotels and motels. It also excludes other accommodations where there is no payment.

**Suppressed Household Formation:** New households that would have been formed but are not due to a lack of attainable options. The persons who would have formed these households include, but are not limited to, many adults living with family members or roommates and individuals wishing to leave unsafe or unstable environments but cannot due to a lack of places to go.

**Missing Middle Housing:** Housing that fits the gap between low-rise, primarily single-family homes and mid-rise apartment buildings, typically including secondary and garden suites, duplexes, triplexes, fourplexes, rowhouses and townhouses, courtyard housing, and low-rise apartment buildings of 4 storeys or less. These housing types provide a variety of housing options that add housing stock and meet the growing demand for walkability. The missing middle also refers to the lack of available and affordable housing for middle-income households to rent or own.