



July 17th, 2024

SENT BY PROCLAMATION AND COMMUNITY FLAG-RAISING REQUEST FORM

Mayor Margaret Quirk
Town of Georgina
26557 Civic Centre Rd
Keswick, ON L4P 3G1

Dear Mayor Quirk,

Re: National Day of Remembrance and Action on Violence Against Women

Yellow Brick House are looking to partner with all nine Municipalities, including the Town of Georgina by recognizing December 6, 2024, as the National Day of Remembrance and Action on Violence against Women. We are asking the city to raise a flag in remembrance.

Yellow Brick House provides vital safety and support services to survivors of gender-based violence. Our mission is to provide life-saving services and prevention programs to meet the diverse needs of individuals, families, and communities impacted by violence.

The National Day of Remembrance and Action on Violence against Women remembers and honours the 14 women who lost their lives and those that were injured as a result of gender-based violence on December 6, 1989, at l'Ecole Polytechnique de Montreal.

We kindly request the Town of Georgina to participate in this significant day by raising the flag in support of our collective efforts to raise awareness and take a united stand against violence targeting women. The colour purple symbolizes our support of abused women and demonstrates that the courage of a woman alone is not enough. We all play a part in working towards a future with no violence. **Though we won't be physically present, we humbly ask the city's communication team to share the event on their social media platforms, tagging @yellowbrckhouse.**

52 West Beaver Creek Rd., Unit 4, Richmond Hill, ON L4B 1L9

Crisis & Support Line (phone or text): **1-800-263-3247**

Administration: **905-709-0900** • Toll Free: **1-800-263-2231**

Charitable Registration Number: **11910 5187 RR0001**

www.yellowbrickhouse.org

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Our goal is to come together as a community and make a powerful statement against violence targeting women. The flag-raising ceremony signifies our commitment to this cause, and we hope the municipality will join us in this important gesture.

In addition to this flag-raising, we would be honoured to extend an invitation to the Mayor of the Town of Georgina to participate in the *formal in-person flag-raising* during our Yellow Brick House "Break the Silence Step in My Shoes" walk. The walk is scheduled for November 3, 2024, at St. Andrews College from 10 am to 12 noon.

For more information about Yellow Brick House or the National Day of Remembrance and Action on Violence against Women, don't hesitate to contact us at 905-709-0900 Ext. 2255 or supporter@yellowbrickhouse.org.

We look forward to the Town of Georgina once again proclaiming the National Day of Remembrance and Action on Violence against Women and raising a purple flag on December 6.

Sincerely,

Lorris Herenda
Yellow Brick House
Chief Executive Officer

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