

THE CORPORATION OF THE TOWN OF GEORGINA

REPORT NO. CSD-2024-0016

**FOR THE CONSIDERATION OF
COUNCIL**

July 10, 2024

SUBJECT: Good Food Collective – Rental Summary

1. RECOMMENDATION:

- 1. That Council receive Report No. CSD-2024-0016, prepared by the Community Services Department dated July 10, 2024, respecting the Good Food Collective – Rental Summary.**
- 2. That Council direct staff on the use of tenant free rental hours towards the Good Food Collective rental permit at the Link for the remainder of 2024.**
- 3. That Council direct staff to prepare a business case for 2025 Budget, to support permit fees towards the Good Food Collective rental at the Link for 2025.**

2. PURPOSE:

To obtain Council direction regarding the use of tenant free rental hours towards the Good Food Collective rental at the Link for the remainder of 2024 and obtain Council direction to prepare at 2025 budget business case with respect to the 2025 Good Food Collective rental fees

3. BACKGROUND:

The Good Food Collective was established during — and as a result of — the height of the COVID-19 pandemic in 2021. Although it started as a way for the community to access emergency food, the number of Food Pantry users continued to rise significantly following the pandemic. A bi-weekly lunch was established in 2022 and rapidly grew into a weekly lunch as the need in our community increased and the initiative gained traction.

The Good Food Collective is comprised of three Link Tenants – Routes Connecting Communities, Georgina Community Food Pantry and Community Living Georgina to provide support to residents in a collaborative catering venture while providing social and community engagement.

The initiative has three pillars:

- Workshops, Training and Education
- Food Access through Community Lunches
- Catering Services

Lunch is offered on Wednesdays at the nominal rate of \$5.00 per meal and/or pay what you can. Each lunch uses locally sourced ingredients and features a variety of culturally diverse foods.

On April 24, 2024, Community Services staff presented a Briefing Note to Council to summarize the costs incurred for the Good Food Collective rental permit and were asked to return to Council with a total valuation of the Good Food Collective rental permit.

Routes Connecting Communities, Georgina Community Food Pantry and Community Living Georgina receive 10 free hours per month to use towards Link bookings as a condition of their current lease agreements with the Town of Georgina. At present the contributing tenants are using their hours to support the Good Food Collective rental and as a result the Good Food Collective permit does not incur any rental charges.

The tenants would use their 10 free hours toward additional initiatives and programming that benefit the community if the Good Food Collective rental permit fees were waived. Staff recommend Council waive the balance of the 2024 rental fees on the Good Food Collective rental permit to allow Routes Connecting Communities, Georgina Food Pantry and Community Living Georgina to utilize their 10 free rental hours for additional initiatives

Examples of initiatives that have occurred in the past and may be considered for future are:

- Clinics, workshops, and training opportunities
- Cultural events such as Ramadan, Diwali
- Partnership Opportunities with other Non-Profit Organizations
- Job Fairs
- Volunteer Fairs
- Seniors Cooking Classes
- International Women's Day
- Peer Support Groups
- Managing Diabetes
- Elder Abuse Seminar
- Gardening Programs
- Cancer Awareness
- Mental Health Day

4. ANALYSIS:

The 2024 weekly cost associated with the Good Food Collective permit is valued at \$430.50 (inclusive of tax) as outlined in the chart below:

Good Food Collective - 2024 Valuation

Facility	Time	Total Hours Used Per Day	2024 Hourly Rate	Total Cost Per Day	Remainder of 2024 (25 Weeks)	Full Value of 2024
Event Hall	9:00am-2:00pm	5	\$50.50	\$252.50	\$7,133.13	\$14,836.90
Kitchen	9:00am-2:00pm	5	\$35.60	\$178.00	\$5,028.50	\$10,459.28
Café	9:00am-2:00pm	5	\$0.00	\$0.00	\$0.00	\$0.00
				\$430.50	\$12,161.63	\$25,296.18

Good Food Collective - 2025 Valuation

Facility	Time	Total Hours Used Per Day	2025 Hourly Rate	Total Cost Per Day	Full Value of 2025
Event Hall	9:00am-2:00pm	5	\$52.05	\$260.25	\$15,292.29
Kitchen	9:00am-2:00pm	5	\$36.67	\$183.35	\$10,773.65
Café	9:00am-2:00pm	5	\$0.00	\$0.00	\$0.00
				\$443.60	\$26,065.94

**Costs include 13% Tax*

5. RELATIONSHIP TO STRATEGIC PLAN:

Creating a vibrant, healthy, and safe community for all – Support a safe, healthy, and inclusive community.

6. FINANCIAL AND BUDGETARY IMPACT:

There is approximately a \$8,000 annual budgetary impact if Council direct staff to no longer use tenant hours towards the Good Food Collective rental at the Link. This revenue was being generated on tenant programming over and above their 10 hour monthly allotment.

7. PUBLIC CONSULTATION AND NOTICE REQUIREMENTS:

Not applicable.

8. CONCLUSION:

Staff recommend Council waive the balance of the 2024 rental fees on the Good Food Collective rental permit to allow Routes Connecting Communities, Georgina Food Pantry and Community Living Georgina to utilize their 10 free rental hours for additional initiatives and seek direction to return during the 2025 Budget process with a business case for 2025.

APPROVALS

Prepared By: Jessica Anthony
Administrative Coordinator
Community Services

Reviewed By: Jodi Pridham
Manager of Client and Cultural Services
Community Services

Recommended By: Steve Lee-Young
Director of Community Services
Community Services

Recommended By: Rob Wheeler
Deputy CAO/ Treasurer
Office of the Deputy CAO

Approved By: Ryan Cronsberry
Chief Administrative Officer
Office of the CAO