



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Minutes

Date: Tuesday May 14, 2024

Time: 7:00 PM

Members Present: Corinne Ennis
Mike Mendonca

Ana Maria Mendonca
Councillor Dan Fellini

Members Absent:

Others in Attendance: Julie Cain, Town of Georgina

1. **CALL TO ORDER**

The Chair called the meeting to order at 7:00 p.m.

2. **ROLL CALL**

As noted above

3. **INTRODUCTION OF ADDENDUM ITEMS**

None

4. **DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF**

None

5. **DELEGATIONS/ SPEAKERS**

None

6. **PRESENTATIONS**

None

7. **General Information Items**

a) Future of the 2024 Uptown Keswick BIA Board

Report No. SI-2024-0013

Attachment 1

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Downtown Coordinator Julie Cain welcomed the board members to the meeting and thanked them for attending.

As there were no others in attendance other than the board, it was not necessary to provide any background or additional information to the group regarding where the BIA is currently at.

The appointed board members confirmed that they do not intend to submit a budget for 2024 and that they have not been approached by any other members expressing a desire to join or form a board. Julie confirmed that she has also not received any communication from business owners showing interest in joining the Uptown Keswick board.

Julie explained the steps involved with dormancy which starts with Town Council's approval. Once approved, the Uptown Keswick Board is to close their bank account(s), write a cheque to the Town to hold in trust during the set dormancy and provide Economic Development staff with all BIA documents and records. Since the BIA does not own any assets, there is no need to look into storage or transferring of property.

The board members advised their desire to move the BIA into a set period of dormancy until the end of the 2026 year (to line up with the terms of Municipal Council).

Motion to move the Uptown Keswick Business Improvement Area into a set dormancy period starting at the time of Council approval, extending to the end of 2026, lining up with the term of Municipal Council.

Moved by Mike, Second by Corinne. Carried

Julie advised that properties within the Uptown Keswick boundary lines will still be eligible to apply for Community Improvement Grants.

Julie also stated that should the outgoing board desire, they are able to motion to direct Town Staff to utilize the transferred BIA funds for the dormancy period.

Motion to direct Town of Georgina Economic Development Staff to use the transferred BIA funds to support musical programming in the Uptown Keswick Parkette at a rate of \$6000 for Summer 2024, \$6500 for Summer 2025 and \$7000 for Summer 2026.

Moved by Dan, Second by Mike. Carried

Meeting was adjourned at 7:56 pm.