



External Briefing Note

GEORGINA

Subject: Approval of Economic, Culture and Community Betterment Grants

To: Mayor and Council

From: Cristina Liu, Marketing and Promotions Coordinator,
Economic Development and Tourism Division

Date: April 10, 2024

Briefing:

On Monday, March 4, 2024, the Internal Grant Review Team considered fifteen (15) Economic, Culture and Community Betterment grant applications. Based on the review and evaluation of these applications, the Team approved the following grants as provided in Table 1 below. A total of \$45,000 has been allocated in the 2024 budget for this grant program. Based on the approvals provided below, a total of \$34,250 has been allocated and \$10,750 remains for the processing of grant applications received in Intake 2. Intake 2 is now open and will close on May 31, 2024.

Table 1

Applicant and Event	Requested	Approved
Seedy Saturday March 23, 2024 Applicant: Gardeners Assoc.	\$750	\$750
Jason McCoy Music event at Stephen Leacock Theatre March 28, 2024 Applicant: Forrest Jones Entertainment	\$5000	\$1,700
Georgina Affordable Fresh Food Market April 3 to December 18, 2024 Applicant: York Region Food Network	\$2,000	\$2,000
Easter Event, PAR Picnic, Tree Lighting March to December 2024 Applicant: Pefferlaw Area Residents	\$5,000	\$3,500
Live and Silent Auction April 20, 2024 Applicant: Georgina Centre of Arts and Culture	\$3,000	\$2,000
Discover Georgina Show at the Ice Palace April 20 to April 21, 2024 Applicant: Georgina Chamber of Commerce	\$5,000	\$2,700
Georgina Spring Fling and Georgina Marathon May 5 and September 8, 2024 Applicant: Endurance Events	\$5,000	\$5,000

Applicant and Event	Requested	Approved
Boys A/AA OFSAA Field Lacrosse Festival June 2 to June 4, 2024 Applicant: York Region School Board	\$5,000	\$3,000
Free Spirit Fest June 22, 2024 Applicant: Free Spirit Fest	\$5,000	\$2,000
Music in the Streets at Pioneer Village June 22, 2024 Applicant: Connors Music	\$5,000	\$1,500
Military Day June 22, 2024 Applicant: Georgina Military Museum	\$5,000	\$3,500
Harvestfest at Pioneer Village September 21, 2024 Applicant: Georgina Historical Society	\$1,500	\$1,100
Georgina Studio Tour September 28 – September 29, 2024 Applicant: Georgina Studio Tour	\$5,000	\$3,000
Georgina Mystic Fair at the Link October 18, 2024 Applicant: Naturally Enchanted	\$5,000	\$2,500
Break The Silence – Step in My Shoes November 3, 2024 Applicant: Yellow Brick Road	\$5,000	Referred to Staff