

Attachment 1 – Funding Rationale Table

| Organization | Project | Funding Request | Recommended Funding | Rationale |
|--------------------------------------|-------------------------|------------------------|----------------------------|--|
| Routes | Free Income Tax Clinics | \$22,800 | \$0 | Due to an oversubscribed program, and since this program has not been funded by the Town in the past and therefore does not maintain current service levels, it receives a lower Community Impact score |
| Routes | Transportation Services | \$44,200 | \$34,200 | High Community Impact in alignment to our Strategic Plan and maintaining current service levels Due to oversubscribed funding program, cannot fund this program in full |
| Georgina Centre for Arts and Culture | Operating Costs | \$140,000 | \$125,000 | We recommend granting Georgina Centre for Arts and Culture an exception as without this funding the organization would not be able to operate in 2024. Due to oversubscribed funding program, cannot provide full funding request |

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| The Skilled Trades Centre | Introduction to Welding Program | \$60,000 | \$50,000 | High Community Impact in alignment to our Strategic Plan Due to oversubscribed funding program, cannot fund this program in full |
| Georgina Feral Cat Committee | Spay/Neuter of Feral Cats and Emergency Vet Care | \$12,450 | \$6,000 | High Community Impact in alignment to our Strategic Plan Due to oversubscribed funding program, cannot fund this program in full |
| Georgina Military Museum | Letters Program/Care Crate Program | \$1,000 | \$1,000 | High Community Impact in alignment to our Strategic Plan |
| Georgina Military Museum | Operating Expenses (Rent, Utilities, Etc.) | \$24,000 | \$24,000 | We recommend granting Georgina Military Museum an exception as without this funding the organization would not be able to operate in 2024 |
| Georgina Chamber of Commerce | Visitor Information Services Mon-Fri at the Chamber Office at The Link | \$22,036 | \$22,036 | High Community Impact in alignment to our Strategic Plan and maintaining current service levels |
| Georgina Chamber of Commerce | Tourism Ambassador Services via attendance at special events, De La | \$22,169 | \$13,500 | High Community Impact in alignment to our Strategic Plan Due to oversubscribed funding program, cannot fund this program in full. Staff will work with the |

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| | Salle trailer kiosk, Farmers Market | | | Chamber to see how to support in the service delivery to maintain services levels with reduced funding |
| Georgina Chamber of Commerce | Maintenance/ stocking of information racks at business locations across Georgina | \$13,880 | \$9,880 | High Community Impact in alignment to our Strategic Plan Due to oversubscribed funding program, cannot fund this program in full. Staff will work with the Chamber to see how to support in the service delivery to maintain services levels with reduced funding |
| Georgina Chamber of Commerce | Distribution of Town Tourism Guide to Tourism Centres | \$4,586 | \$0 | Due to oversubscribed funding program, nature of project as a Town-owned Tourism Guide, and reduction of print materials due to digitization, Staff will take over this service |
| Georgina Chamber of Commerce | Business Excellence Awards & Mayor and Council Milestone Awards | \$8,005 | \$8,005 | High Community Impact in alignment to our Strategic Plan and maintaining current service levels |
| Georgina Chamber of Commerce | Discover Georgina Show | \$5,556 | \$0 | Recommend referring project to Economic, Culture and Community Betterment Grant Program as it is a community event |
| Georgina Chamber of Commerce | Ribbon Cuttings | \$3,206 | \$3,206 | High Community Impact in alignment to our Strategic Plan and maintaining current service levels |

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| Duclos Point Property Owners | Construction of Community Shelter/ Pavilion | \$10,000 | \$1,659 | Does not align with Expense Eligibility (mainly Capital in nature) Staff recommend providing funding in the amount of \$1,659 as reimbursement for the Minor Variance application |
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