

THE CORPORATION OF THE TOWN OF GEORGINA

REPORT NO. CSD-2023-0002

**FOR THE CONSIDERATION OF
COUNCIL**

May 17, 2023

SUBJECT: WATERFRONT PARKS MASTER PLAN, PART 2

1. RECOMMENDATION:

- 1. That Council receive Report No. CSD-2023-0002 prepared by the Community Services Department dated May 17, 2023 regarding the Waterfront Parks Master Plan, Part 2;**
- 2. That Council endorse, in principle, the proposed concepts and enhancements contained within the Waterfront Strategy Master Plan, Part 2 presentation.**

2. PURPOSE:

To provide Council with a project update on the Waterfront Parks Master Plan, Part 2 as outlined in the presentation prepared by The Planning Partnership.

3. BACKGROUND:

The Waterfront Parks Master Plan will create a vision and framework to provide direction for the operation and management of Georgina's waterfront parks. The Waterfront Parks Master Plan is being developed in three parts.

Parts 1 and 2 of the Waterfront Parks Master Plan include the creation of conceptual re-development plans for selected parks and areas, as well as operational plans for the waterfront parks, marinas and Town owned open-spaces such as municipal road ends, wharves and boat launches. The Part 1 area was selected to focus on the immediate needs of the largest waterfront parks, along with the Jackson's Point Harbour marina, the Mossington Wharf, and the Black River north of High Street in Sutton.

Part 1 was presented to Council on March 31, 2021 under the Report No. OI-2021-0014 and included the following areas:

- Willow Beach Park
- Franklin Beach Conservation Area
- De La Salle Beach Park
- Jackson's Point Harbour Marina

- Malone Wharf, Bonnie Park
- Holmes Point Park
- Mossington Wharf
- Black River (north of High Street, Sutton)

Part 2 of the Waterfront Parks Master Plan commenced in January of 2022 and focused on smaller waterfront parks. The Part 2 work will not generate the same level of conceptual designs for these smaller locations, but will evaluate opportunities for enhancement and improvements to maximize the potential usage of these areas.

- Adeline Park
- Leash Free Dog Park Area (West Park)
- Young's Harbour Park
- Claredon Beach Park
- Rayners Wharf
- North Gwillimbury Park
- Maskinonge River (west of Woodbine Avenue)
- Shoreline from Park Road to Thorah Park Boulevard
- Pefferlaw River (north of Pefferlaw Dam)

Part 3 of Waterfront Parks Master Plan will summarize the findings of Part 1 and Part 2, and provide recommendations on the following:

- Future economic development opportunities
- Developing business opportunities and partnerships
- Sustainable management
- Operational practices
- Parking by-law and strategy
- Legislative, policy and by-law updates
- Purchase and sale of lands and/or assets
- A 10-year implementation strategy

Part 1 of the Waterfront Parks Master Plan was awarded to The Planning Partnership (TPP) in January 2020. Part 2 of the Waterfront Parks Master Plan was awarded to TPP in January 2022. Since that time, staff and the Consultant have engaged the public and stakeholders through a series of virtual public consultation meetings, one on-one meetings and through an on-line survey.

4. ANALYSIS:

The Planning Partnership will share a presentation which identifies a number of smaller waterfront locations with opportunities to provide potential enhancements and improvements. It will identify current uses and how they fit within their geographical location. The presentation will identify the current challenges with each location and

provide insight on how to maximize usage of these locations, while still considering the neighbourhoods that they each fall within.

5. RELATIONSHIP TO STRATEGIC PLAN:

GOAL 1: Grow our economy

GOAL 2: Promote a high quality of life

GOAL 3: Engage our community & build partnerships

GOAL 4: Deliver exceptional service

6. FINANCIAL AND BUDGETARY IMPACT:

There are no financial implications arising from this report.

7. PUBLIC CONSULTATION AND NOTICE REQUIREMENTS:

The Waterfront Parks Strategic Master Plan – Phase 2, similar to Phase 1 included significant public and stakeholder consultation as part of the consultant tasks. Four (4) virtual public meetings have been completed to date, as well as numerous stakeholder meetings. A project webpage and dedicated email address have been provided. Staff have utilized the Town social media platforms, email, print media and Curb-ex signs to notify the public of public input opportunities.

8. CONCLUSION:

That Council receive the report and presentation on the Waterfront Strategy Master Plan Phase 2 findings.

APPROVALS

Prepared By:	Bob Ferguson Manager of Parks Development & Operations
Reviewed By:	Karyn Stone Manager of Economic Development
Reviewed By:	Michael Vos Director, Operations & Infrastructure

Reviewed By: Dan Buttineau
Director of Community Services

Recommended By: Rob Wheeler
Deputy CAO\ Treasurer

Approved By: Ryan Cronsberry
Chief Administrative Officer

Attachments:

Attachment 1 – Waterfront Parks Master Plan, Part 2 Council Presentation