

# 2022 Annual Report and 2023 Initiatives

# September 2<sup>nd</sup>, 2022

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# 2022/2023 Qualification

As a result of the COVID-19 global pandemic, the Georgina Centre for Arts & Culture was forced to close its doors and cease operations at various points over the period commencing March 2020 and into 2022. As a result of these closures, both the 2020, 2021 and 2022 key performance indicators were severely impacted. The results for the 2022 year and the forecasted 2023 budget are estimates based on the information available as of the date of this report and are subject to change based on any unknown changes to the progression of the pandemic in the province and the country. The 2023 budget has been drafted on the assumption that the regulations for 2023 will allow for our traditional revenue streams to reopen fully, and the Centre will be able to host larger fundraising events during the year.

# Organizational Overview

## History

The Georgina Arts Centre came into existence in 1999 to provide cultural services on behalf of the Town of Georgina. This was expanded in 2006 to include an art gallery with the donation of Bruce Smith of almost 200 paintings by Albert Chiarandini. Since then, the permanent collection continues to grow. Currently the collection is valued at \$1,379,004.

The Georgina Arts Centre now operating as the Georgina Centre for Arts & Culture's vision is to be a "gathering place that engages the community and promotes arts and culture as a cornerstone of community and creative development. By nurturing creativity through the arts, we will continue to contribute to both community and individual growth and development. We demonstrate leadership by illustrating the value of the arts and culture in and to the community by promoting both beyond the walls." Our mission is "to promote creativity, learning and growth and to inspire passion and appreciation for the arts and culture". We also work to foster and support developing artists through exhibitions and the Gallery Shop.

The Georgina Arts Centre continues to support in a significant way the Town of Georgina's Cultural mandate: 'Culture in Georgina arises from a unique landscape and a balance of urban and rural life. Cultural expression and celebration in Georgina contribute to the local economy, to personal growth and community wellbeing; it transforms our communities by fostering creativity, the imagination and a shared vison of a better future'

## Organization

## Hours of Operation

The Georgina Centre for Arts & Culture as part of its organization wide restructure has changed the hours of operation to reflect our commitment to being community accessible. We are now open for Administrative & Digital Production hours Tuesday 8-4pm and open to the public for retail and Gallery visits Thursday through Friday 10am-9m, Saturday 10am-4pm and Sunday 10 am to 2 pm.

Our hours of operation have been adjusted with evening hours to support retail sales and programming time slots. We have adjusted our hours to create as much income generating potential as possible as well as being as accessible to the community as possible.

To increase our awareness and outreach in the community, we hold special events after hours. These events are both cultural and art based and serve to create connection with the community and to

provide the capacity for more revenue generation. We are launching a venue rental fee for service this fall. We have connected and partnered with local vendors and will be offering the use of Gallery space for receptions, parties, and events. This will provide another avenue for income creation.

We will continue to meet with partners and stakeholders and will revitalize and build on our previous relationships. We are actively seeking new and viable partnerships for programing and fundraising as we strive to elevate our role in the community and create brand awareness after our recent restructure.

## Facility

The current Georgina Centre for Arts & Culture's building, owned by the Town, requires upgrades to bring it up to current building standards. Approximately one-third of the current building is unusable due to non-compliance with fire regulations. It is important to understand how the reduced space is limiting in terms of revenue generation and exhibiting our own permanent collection. This winter there was the need for mold removal from the basement. Subsequently we have undertaken to clear out the downstairs storage room so that town staff and contractors can monitor the exterior walls for further issues.

The Permanent Collection room currently located in a small room off the furnace room (s) storage room for paintings has specific requirements for the safeguarding of artworks set forth federally. Our space is non-compliant with many of the regulations and best practices. As we move forward through our strategic and operational plans, a deeper assessment and informed recommendations will guide us to meet the physical standards relating to security, environmental control, art storage and collection management set out in the Ontario Association of Art Galleries (OAAG) publication Environmental Standards for Art Galleries. We will be sourcing funding sources to support this operational endeavour.

The Town is not recommending significantly upgrading the building due to the magnitude of the needed repairs and the Centre agrees. It would serve the new strategic direction better to rehouse the organization. With a greater focus on the arts beyond the works of art on the wall, the Centre requires a venue to address the community need for the performing arts. In addition, we need to look at the more crucial need - the deficit in cultural programming. The GCAC would like to enter into discussions with the Town about options for relocation as well as the benefits of the physical site itself at 149 High Street and the subsequent benefits to the local BIA's for future opportunities to connect and leverage from our status as a Not-For Profit destination location.

Role	Name
Chair	Bill Major- Linda Lyons (incoming)
Vice-Chair	Anita David- Brian Gibbs (incoming)
Secretary	Brett Hill
Treasurer	Meaghan McKinzey
Junior Advisor	Vacant
Board Member	Dee Lawrence
Town Council Representative	Dave Neeson
Town Advisor	Jodi Pridham

## Board of Directors

## Staffing

A full HR restructure has been created in the 2022 fiscal year. The restructure was a result of an HR audit of existing job positions, descriptions and necessary skill sets for the organization to move forward. Challenges with staffing include offering a pay scale on the low end of the skill set required, lack of full-time hours or benefits and staff turnover due to staff leaving for better paid work.



## 2022 Accomplishments and 2023 Objectives

## "Creatively Aging in Georgina" 2022 Accomplishment

The GCAC applied through Trillium Foundation for program dollars to run "Creatively Aging in Georgina We were awarded \$24,600 to support the development and delivery of arts and culture programming for our 55+ community. Program delays and the nature of the at-risk elderly demographic for this project meant delays. We have provided programming in 2022 for this Seed Grant and we anticipate after its success with community seniors to continue with the momentum and apply for a Grow grant to provide this and further art and culture-based programs for seniors. The GROW grant is multi-year with a range of financial support from \$50,000-\$250,000 per year for a maximum of 3 years. We are planning a recognition event for the Ontario Trillium Foundation and our local M.P.P to celebrate the successful funding and roll out of a cultural and arts-based program specifically written for our local Seniors and Elders.

United Way Canada: We applied for and received \$10,000 through United Way and Routes Georgina. These funds were awarded based on a program submitted "One Month Toward Community Wellness Through Arts & Culture" This will be a one-month festival that will run the month of November and involves a broad assortment of community members, facilitators and community group partnerships.

Central Counties Tourism: We have been awarded \$100,000 for the capital purchase of a Festival Tent and necessary equipment for which to run large size theatre, music and performing arts festivals and events. Not only is this the single largest grant received in the organization's history but it constitutes a significant way that we can display cultural expression and create economic value to the community. The inherent value chain of host community festivals is immense. Georgina has a rich artistic legacy having hosted the longest running summer theatre festival in Ontario. We are exploring and leveraging that history and are reinventing and reimagining theatre in Georgina a a diverse, inclusive and collaborative effort. Economic Development & Tourism Town of Georgina: In June of 2022 the GCAC hosted the first Georgina Pride Festival having been awarded \$2,000 by the town to support this important and diverse initiative. The GCAC matched the town's contribution dollar for dollar and launched a very successful two evening, one festival that consisted of a Family Day BBQ, vendors and community guests and two evenings of live entertainment. The sold-out event was a wonderful success and highlights the need for diverse community responsive programming.

We will be hosting a fundraising initiative for New Year's Eve this year. Our event will coordinate with the exhibit/installations that we are planning. The show will launch in November and as always admittance to our public exhibits is absolutely free to the community to access. The New Year's Eve show/fundraiser will contribute to our fund-raising efforts as we continue to look for ways to garner income and generate dollars.

In early 2022 the GCAC launched 7 weeks of cultural programming to great success. The "Unleash Your Inner Witch" series was very well attended. At \$50.00 per ticket this created fiscally our highest first quarter ever. As we continue to think outside the box and explore art and culture through the broadest lens we will continue to come up with innovative, interesting and economically viable programming. We received very positive feedback from attendees and community members who felt that this progressive programming being delivered in our community allowed them to stay in Georgina and attend programs that would normally be only accessed outside of town.

We have also partnered with Clear Water Farm in the first of what will be many collaborative and joint initiatives. We are providing art programs for their summer/fall events and look forward to the synergy of our two organizations, both seeking to drive through our own unique lens culture forward in Georgina.

## Outcomes/Metrics not captured in 2021 for "Creatively Aging in Georgina"

In May of 2022 the GCAC provided a trip to local seniors through the remaining Trillium funds for Creatively Aging in Georgina which had been delayed due to COVID delays and closures. 30 seniors board a bus to the McMichael gallery where they were treated to curated exhibits from the Group of 7 collection but also to a nice catered brown bag lunch and refreshments upon their return

In the fall of 2020, we applied for OTF funding through the Resilient Communities Fund in the amount of \$35,200.00 to support the updates to our technology and infrastructure required to deliver on our mission, meet the demand for services in what is now a digital world. We were successful. Initiatives included the development of a new website, rebrand of the organization. We engaged the services of a local website developer "R. C. Designs" to begin the Website Strategy, Design & Development. There have been serious delays with the website because of lack of skill set, and the hiring and retention of new staff with the skill sets needed to create copy and content for the website. At the time of reading our website will be launched.

1. Link site with the e-commerce site created during the Business Bounce Back program. The Ecommerce portal will support new and emerging revenue streams and provide opportunities to purchase one-of-a-kind items from the on-line retail portal. This continues to support our local and emerging artists and the Town of Georgina Shop Local initiative.

- 2. With the modernization of our technology, we will create a continuous virtual gallery for exhibitions, creating an interactive experience to purchase original pieces through the E-commerce portal. Our first exhibit to on the website gallery will happen this fall.
- 3. With our partnership with the Town of Georgina, we are positioned to address the deficit in culture by empowering the community through education and opportunities to explore arts and culture through a stronger online presence. Additionally, we will be using new technology to position ourselves on multiple social media platforms to create a relevant and meaningful online presence.

## **Outreach & Social Media Footprint**

To address the challenge of having limited marketing dollars, we need to utilize social media to the fullest. Our FB page, Instagram and Twitter are staples in our community outreach. Because of the restructure we now have a part time Digital Content Coordinator with the professional skill set to maintain our new website, create a social media strategy and who can make the most of our HR dollars for creating both our online social/cultural presence but also connect us to vital e-commerce opportunities.

Social Media continued to be a focus for 2022. The following are the key metrics as at July 2022:

Facebook 2021	Facebook 2022		
Followers: 1,607	Followers: 4,706		
Likes:1,552	Likes:4,450		
Instagram	Instagram		
Followers:1,120	Followers:		
Total Posts:939	Total Posts		
Twitter	Twitter		
Followers:987	Followers:		
Tweets:2,330	Tweets:		

## Visitors

Monthly Number of Visitors

Month	Number of Visitors	
January	closure	
February	320	
March	690	
April	450	
May	760	
June	1745	

July	690
August	-
Average excluding forecast	N/A
Forecasted Visitors July –Dec.	1000
based on capacity	
Forecast 2022	4,655
2023 Budget	8,100

## Number of Visitors: Annual KPI vs. Actuals

	2021	2022	2023
KPI	8,100	8,100	8,100
Actuals	N/A	4,655	-

The GCAC installed two door counters to track the flow of visitors and members. One is installed to track guests into the gallery shoppe and workshop/education area and a separate door counter to track those guests going up into the alcove and upper gallery exhibits. These counters allow us to be able to accurately count the number of visitors to the Centre, as well as accurately track attendance to programs / event at the Centre.

## Georgina / Non-Georgina Resident Visitor

As a result of mandatory closure and the removal of guest book as part of COVID-19 protocols as well as moving towards fully digitizing our operations and administrative processes we do not have data on resident or non-resident guests. We move forward with our new system in place using Postal Codes to collect out of town vs. In town data. We have had 433 'check ins' on social media, detailing onsite visitors that also interacted on line with positive reviews, a 4.58-star rating for experience at the GCAC.

## Memberships

Number of Memberships

	2021	2022	2023
KPI	208	215	450
Actuals	223	20	-

2019 saw a cost comparison of membership in like galleries in and it was determined that our current membership cost is in line with similar size galleries. We will move forward in 2023 and continue to look at how we might enhance our current membership packages with an increased fee and benefits. We did not run camps in 2022 because of staffing shortages, the organizational restructure and creating new best practices for programming. Historically, camps supported new memberships as they offered a discount on the camps themselves. We will be running a Membership Drive in 2023. Our goal for new

memberships is to double our current KPI and reach for new membership of 450. Our strategic campaign will target families and individual who are new residents of Georgina and capitalize on the high influx of newcomers as well as expand from our own membership base with renewals and a campaign to target patrons and donors.

	2021	2022	2023
KPI	155	160	160
Actuals	65	25	-

## Number of Days of Classes, Programs and Events

The focus in 2023 will continue to be to increase membership enrollment and fine tune programming frequency and provide a more varied elevated choice of programming, all in an effort to maximize attendance and profitability. Member and non-member pricing will be implemented on all events, with the exception of fundraising events.

All programming will be featured in the Town of Georgina Recreation and Culture guide in whatever format that may be. Classes will continue to be promoted on the Georgina Centre for Arts & Culture's Website, newsletters, and all social media platforms. An increase in strategic and cost-effective print advertisements in local media will also be considered.

School groups both on-site and off-site have potential to be more profitable as well as help us achieve other key metrics and KPI's. We will continue to meet with our colleagues in education to better understand how we can support their required curriculum outcomes. We hope that as we move forward with a stronger focus on culture that more opportunities will open for collaboration and fee for service programs. We will outreach to public, separate school boards and Private Schools in York Region.

The renovations completed previously as a result of OTF has made our classroom/workshop space more attractive and marketable. Additionally, renovations and clean-up of basement mold has helped the overall building from an unpleasant odor and a safer physical workplace. We continue to make the most out of our physical site to provide exciting and comprehensive programs and experiences in a clean welcoming environment open to the public.

In 2023 our focus will be to look at a combination of live and virtual education & experiences through the arts & culture. We will continue to explore the feasibility of introducing new and innovative events and opportunities for learning and creative growth. Using the technology funds that we secured through OTF we have the created a production studio using new and viable technology that will allow up to create original content such as podcasts, video, and interactive learning opportunities. This, along with our new website has allowed the GCAC to transform over the last year from being an 'analogue player in a digital world.' The impact of these changes will take full fruition in 2023.

Additionally, further Town of Georgina collaborative event opportunities will be explored in 2023. We collaborated with the Economic Development department on the 'Painted Lighthouses' to very positive and productive end. The Centre hosted an open call to the community over the course of three full days and six full painting sessions, to come and decorate wooden lighthouses that will be mounted and displayed in the three BIAs in Georgina. We anticipate more of these partnerships and were very happy to support the town in this initiative.

We have had a successful time in increasing the attendance, involvement and collaboration between the community, volunteers as well as the Town. As we move forward, we will continue to be focused on the outcomes, and purposes of events.

## Classes & Artist Participation

## Number of Day of Classes, Programs and Events by Event Type

Number of Day of Classes, Pro	2021	2022 (budget)	2023 Action Plan
Classes / Camps			
Child & Youth Camps	59	0	Upon review and reflection of the existing camp program and feedback from facilitators and support staff, we have overhauled the camp program and will re-launch it summer 2023
Programming for Children and Youth	0	25	With the restructure we now have a Volunteer & Program Coordinator who is auditing and researching an innovative and responsive line up of artistic and cultural programs for children and youth
Adult Programming for Art & Culture	10	25	Having successfully launched culturally based programming in winter of 2022 our instincts were confirmed when we had the most successful first quarter for programming in the agency's history. We will continue to offer elevated and high- quality art and cultural programs and events to meet the changing and evolving needs of our community.
School Groups / Organizations	0	5	Outreach and create relationships with academic organizations for participation in classes, workshops and educational based events that meet curriculum-set goals by the board of education
Room Rentals	1	15	We are launching a for fee venue rental service that will begin in late fall /winter of 2023 and offer residents an upscale location to host family milestone and life celebrations.
Friday Nights @ the Gallery			We have changed our open/retail hours to meet the needs of the community. To that end we will be launching Friday evening events, music, performance, etc.
Theatre and Literary events	0	6	As we look at the arts through a broader lens than ever before we will begin to offer literary and theatrical events,

			workshops and classes. Our first takes place this October at the Stephen Leacock Theatre
Collaborative Events	1		We will continue to strive to make strategic and beneficia partnerships and opportunities for collaboration with outside agencies and organizations.
Total	71	186	

## Number of Free Classes Delivered

	2021	2022	2023
KPI	17.4	17.4	17.4
Actuals	-	7	-

In order to fulfill our mission in our community, financial sustainability continues to be essential for the Georgina Centre for Arts & Culture, therefore, the number of free classes / events will continue to be strictly monitored and limited. In 2022 we offered the first free culturally based workshop in early January, had three Art receptions and two 'meet and greet' events. All of these were free of charge to the public. Additionally, all of our exhibits are open and free to the public. We take pride in being one of the few public spaces in Georgina that community members can access and attend with no direct cost to themselves.

We will be reviewing in 2023 what responsibility the GCAC will have moving forward. These events contribute in a significant way to the community outreach mandate and will be continued in 2023. An analysis of the cost of exhibitions and opening receptions will continue as part of our ongoing need for fiscal responsibility. We also take our need to be accessible very seriously and believe that every member of the community in Georgina is welcome and encouraged to attend the gallery and the centre.

## Artist Participation and Support

	2021	2022	2023
KPI	123	135	135
Actuals	3	110	-

The Gallery Shoppe has undergone both a radical transformation physically, but also with new and accessible retail hours including evenings and weekends. This change will create more retail opportunity and occasions for the public to shop and access exhibits and the permanent collection. We continue to work with local artisans and creators and to show case and offer members of the community the ability to purchase and sell one of a kind, unique works. With the modernization of our technology our plan moving forward is to provide on-line shopping opportunities. Our retail hour change serves to solidify our commitment that we are the creative and cultural hub of Georgina.

## Additional Artist Participation and Support Metrics

	2022 Actuals [Forecasted to YE]	2023 Budget
	[Forecasted to TE]	
# Exhibitions	12	5
# Artists Work Displayed in Onsite Exhibitions	50	100
# Artists Work Displayed in Virtual gallery	n/a	-
# Off-site Exhibitions	1	3
# Artists Work Displayed in Off-site Exhibitions	2	20
# Artists from Georgina	95	95
# Indigenous Artists	5	5
# Artist Crafts, Cards, Jewelry Displayed in Art Store	100	100

The Georgina Arts Centre has a significant permanent collection of art valued at \$1,379,004. The permanent collection is the Georgina Art Centre's largest asset.

Continuous donations to the Georgina Centre for Arts & Culture are a huge endorsement of the Centre's value in the community. In addition, this art makes a significant contribution to the cultural fabric of Georgina.

## Number of Partnerships / Relationships

	2021	2022	2023
KPI	11	13	13
Actuals	27	27	-

We met the KPI for Number of partnerships / relationships in 2021. This is a strategic initiative as partnerships / relationships are necessary for the long-term viability of the organization. Following is a list of current organizations the Georgina Art Centre has relationships / partnerships with. While as a result of COVID-19, partnerships beyond government may not have been active – they are still in place.

- Ontario Association of Art Galleries
- Central County Tourism
- Georgina Chamber of Commerce
- Canadian Mental Health Association
- Community Living Georgina
- Club 55
- Kinsmen of Georgina
- Clearwater Farm
- York Region Art Council
- Hospice Georgina
- Georgina Trades Training Inc.
- Georgina Feral Cat Committee
- Georgina Paranormal Society
- Yummy Mummy's Kitchen

- Blue Ridge Bakery
- Town of Georgina
  - The Link
  - Cultural Services & Recreation Department
  - Economic Development
- Federal Government Summer Student Program
- Provincial Government Summer Student Program
- Farmers Market
- York Region District School Board
- Schools
  - Sutton District High School
  - Keswick Public School
  - St. Thomas Aquinas Public School
  - W.J. Watsons Public School
  - Black River Public School
- Business
  - Giant Tiger
  - Sobeys
  - Home Hardware
  - Rogers TV
  - Eddie Bee's & Tootsies Mess Hall
  - Turkey Shoot Brewing Company
  - LCBO
  - Naturally Enchanted
  - The Village Mystic

Our focus in 2023 will continue to build on existing relationships and partnerships, with a renewed focus on the education and connecting with established social, faith based, and community led groups ad organizations. We will identify local organizations and community members to partner and/or collaborate with. We will meet with all levels of Government, and research potential corporate sponsors and partners.

## Volunteer Hours

	2021	2022	2023
KPI	2,200	2,000	2,000
Actuals	1000	800	-

As with other like organizations the GCAC suffered various COVID-19 closures the timeline of our forced closures and shut downs over the last few years has taken a difficult toll on the organization. The GAC

closed to the public on Friday, March 13<sup>th</sup>, 2020 and staff was officially laid off effective April 15<sup>th</sup>, 2020. The Centre was able to reopen in September 2020 but were closed to the public again in January 2021. Additionally, we closed in January 2022 due to Covid and utilized the time to work on our website content and creation. During this time, we were not open for programming and volunteer numbers reflect this.

The Georgina Centre for Arts & Culture will continue to involve Georgina Artists and residents to get involved in the cultural fabric of Georgina as well as giving them an opportunity to give back to the community. Volunteering helps build strong and safer communities, forms strong community bonds and creates relationships between people who might not otherwise find each other. 'Putting Arts and Culture on the Map: Literally' Hill Strategies Research. Currently as of the time of this submission we are completing our first complete Volunteer Program complete with policy, procedure and protocols.

As part of our new Strategic plan and the modernizing of technology we will be creating a "Volunteer" portal on our website and developing a formal volunteer program to be managed internally.

## 2022 Financial Overview & 2023 Budget

## **Financial Overview**

The Georgina Centre for Arts & Culture had excess of revenue over expenditures of \$41,590 in 2021. This excess of revenues over expenditures for the 2021 year is not reflective of the operation of the Centre for the year, but rather the various financial supports that were available to business and not-forprofit organizations over the course of the pandemic. As can be seen on the statement of operations, without the Canadian Emergency Wage Subsidy and the Forgiveness of the Canadian Emergency Business Account debt, the Centre would have had a deficiency of revenue over expenditures from operations of (\$7,350).

While the Centre continued to be impacted by closure due to the pandemic, the Centre was able to run camps on a limited capacity basis during 2021. This led to increased programming revenues in 2021 compared to the prior year, however much of the increase in revenues year over year can be attributed to the following supports that were obtained to assist in covering the operational costs of the Centre during this difficult time:

- <u>Canada Emergency Wage Subsidy</u> the Centre was eligible based on reduced revenues to collect this subsidy for 2020 to the end of the program in late 2021. The total subsidy received in the 2021 fiscal year was \$28,940. This program is completed, and no subsidy was collected post October 2021.
- Ontario Small Business Grant based on the reduction in revenues, the Centre was also eligible to collect the Ontario Small Business grant, which was a total of \$20,000 in two increments of \$10,000 each. Both of these amounts were collected in 2021. In early 2022, the government required closure of businesses again and provided another payment of \$10,000, which was collected in March 2022. At this time, there are no expectation of reoccurrence of this cash inflow.
- <u>Canada Emergency Business Account</u> the Centre was eligible to apply for this loan through Scotiabank. The total amount of \$60,000 was received, of which \$20,000 is forgivable permitting

the remaining \$40,000 is repaid by the end of December 2023. This repayable amount has been deposited into a separate bank account, and the Centre fully expects to repay this amount before the required date. As such, the \$20,000 was recorded into other income during the 2021 year.

In addition to the above, the Centre applied for and obtained a grant from the Ontario Trillium Foundation through the Resiliency Fund. This funding enabled the Centre to fund a new website, branding, and some computer equipment to generate new revenues streams. The total of this grant was \$28,865 received in 2021.

Refer to Exhibit A for the 2021 Audited Financial Statements and Exhibit B for the Registered Charity Information Return.

At this time, the Centre is forecasting to have a cash surplus at the end of the 2022 year as a result of the Centre's various closures from March 2020 onwards which resulted in a significant reduction in labour costs, and the collection of the various governmental supports. The board of directors determined the best use of these funds were for the following initiatives:

- **<u>Computer Equipment</u>** some funds were allocated to the purchase of new computer equipment for the retail space, as the previous equipment was no longer functional.
- <u>Interior painting</u> some funds were allocated to the painting of the interior of the gallery space ahead of the most recent exhibition, so the space was in the best possible condition for display of artists' works.
- <u>Debt repayment</u> in 2016, the Town of Georgina gave a loan to the Centre to cover the significant deficiency in revenues over expenditures in that year. Since then, the Centre has been making payments of \$568 on a monthly, and will continue to do so until 2026, per the agreement. As part of the cash surplus in 2022, the Centre is proposing to make a \$7,500 lump sum payment to the Town on this loan to reduce the balance owing by 25% in a show of good faith and fiscal responsibility.
- <u>Contingency fund</u> To cover 2023 operating costs, should the COVID-19 pandemic impacts continue into next year, a total of approx. 2 months of operating expenditures was determined to be reasonable to be held as contingency (approximately \$40,000).

For 2023, the GCAC is requesting a total grant of \$117,700, which represents a 7% increase from the prior year. The level of funding has remained consistent for the past 5 years and has not been adjusted for inflation or to match the rising cost of living. The additional funding requested will go directly to labour costs, to support the employees of the Centre.

With this level of funding, the Centre is expected to have a profit of \$2,000, and a net cash surplus of \$200. As the Centre continues to recover from the impacts of the pandemic, this funding is critical to be able to maintain operational. Without the governmental fundings that were available during the pandemic going forward, the Centre will need to drive revenue through fundraising and programming to cover the difference between the operations costs and the funding from the Town.

In 2023 and beyond, to ensure that operating costs are covered, the Centre will continue the following initiatives that began in 2019 to bring in additional funds, as well as implement a few new initiatives:

• A select number of moderate sized fundraising events

- Consider another signature event consistent with the "Art in the Park" gala that was held in 2019;
- Increased program offerings, including new types of programs and classes such as the Aging in Georgina initiative as supported by the Ontario Trillium Fund as well as new and engaging cultural programming; and
- Additional marketing and leveraging of social media to increase awareness of the Georgina Arts Centre.

## **Financial Risks**

The Centre is highly dependent on external funding, as well as external cash donations to fund operations. This is especially critical during this transitional time.

As described above, the facility in which the GCAC is housed does not support the strategic direction of the organization. The state of the building limits the ability for the Center to obtain the Gallery Status A/B, which requires strict storage and maintenance requirements for galleries, and precludes us for accepting large, donated art collections that would enable the Centre to grow its membership, reputation and to monetize the greatest asset of the Centre: the art collection.

## 2023 Budget

# Georgina Arts Centre and Gallery 2023 Budget

INCOME	
4-0500 GRANTS	
4-0536 Canada Summer Jobs Program	13,500.00
4-0540 Town of Georgina	117,700.00
Total 4-0500 GRANTS	131,200.00
Total 4-2010 GALLERY SHOP	20,000.00
Total 4-2500 MEMBERSHIP	2,500.00
Total 4-3500 OTHER REVENUE	2,500.00
Total 4-5000 PROGRAMMING & ONSITE EVENTS	30,000.00
Total 4-7000 OFF SITE EVENTS	20,000.00
Total 4-9100 DONATIONS	15,000.00
Total Income	221,200.00
EXPENSES	
Total 6-1000 OFF-SITE EVENTS EXPENSES	5,000.00
Total 6-2000 PROGRAMMING EXPENSE (NON-LABOUR)	4,500.00
Total 6-4000 LABOUR	140,200.00
Total 6-5000 GALLERY SHOP EXPENSE	10,000.00
Total 6-6000 MARKETING	5,000.00
Total 7-1000 OFFICE AND ADMIN EXPENSE	12,500.00
Total 7-2000 PROFESSIONAL FEES	10,000.00
Total 7-3000 BUILDING	18,000.00
Total 7-4000 INSURANCE	10,000.00
Total 7-9000 INTEREST AND OTHER EXPENSE	4,000.00
Total Expenses	219,200.00
EXCESS OF REVENUES OVER EXPENDITURES	2,000.00
RECONCILE TO CASH	
Town of Georgina Loan Repayment	(6,800.00)
HST Recovereable	5,000.00
NET CASH SURPLUS [DEFICIT]	200.00

Exhibit A: 2021 Audited Financial Statements

## **GEORGINA ARTS COUNCIL** (GEORGINA CENTRE FOR ARTS & CULTURE)

FINANCIAL STATEMENTS

Year ended December 31, 2021

## **GEORGINA ARTS COUNCIL** (GEORGINA CENTRE FOR ARTS & CULTURE) TABLE OF CONTENTS December 31, 2021

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### INDEPENDENT AUDITOR'S REPORT

# To the Board of Directors of **Georgina Arts Council**

#### Qualified Opinion

We have audited the financial statements of Georgina Arts Council (Georgina Centre for Arts & Culture) (the "Organization"), which comprise the statement of financial position as at December 31, 2021, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion section of our report, the financial statements present fairly, in all material respects, the financial position of Georgina Arts Council as at December 31, 2021 and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Qualified Opinion

In common with many not-for-profit organizations, the Organization derives revenue from fundraising activities the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Organization. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess of revenues over expenses, and cash flows from operations for the year ended December 31, 2021 and December 31, 2020, current assets as at December 31, 2021 and December 31, 2020, and net assets as at January 1 and December 31 for both the 2021 and 2020 years. Our audit opinion on the financial statements for the year ended December 31, 2020 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

#### Emphasis of Matter

Without qualifying our opinion, we draw attention to note 11 in the financial statements, which indicate that the Organization is economically dependent on revenue received from government funding without which the Organization would not be able to discharge its liabilities. Our opinion has not been modified in respect to this matter.

#### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



#### **INDEPENDENT AUDITOR'S REPORT, continued**

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



#### **INDEPENDENT AUDITOR'S REPORT, continued**

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

scend

Ascend LLP, Chartered Professional Accountants, LPA Independent Member Firm of PORTER HÉTU INTERNATIONAL Bancroft, Ontario May 30, 2022



## GEORGINA ARTS COUNCIL

## (GEORGINA CENTRE FOR ARTS & CULTURE)

STATEMENT OF OPERATIONS

Year ended December 31, 2021

		2021		2020
Revenues				
Grants - note 11	\$	158,865	\$	113,000
Classes and camp fees, Schedule 1	Ŧ	25,970	Ŧ	5,144
Gallery, Schedule 2		13,768		15,301
Donations		6,720		17,140
Memberships		1,245		2,345
Room rental		510		175
Interest		204		-
		207,282		153,105
Cost of sales				
Executive director		42,158		16,516
Curator wages		26,016		9,538
Other wages		20,426		15,166
Office administration wages		3,904		6,494
Materials		2,595		1,151
		95,099		48,865
Gross margin		112,183		104,240
Expenditures				
Advertising and promotion		18,830		4,522
Classes and camp fees, Schedule 1		26,291		2,466
Office and general		16,970		9,969
Gallery, Schedule 2		15,748		16,325
Insurance		9,425		10,792
Professional fees		9,360		10,231
Repairs and maintenance		8,115		4,216
Utilities		6,246		5,567
Telephone		3,625		3,345
Interest and bank charges		2,707		4,008
Amortization Supplies		2,107 109		2,421 -
		119,533		73,862
Deficiency of revenues over expenditures from operations		(7,350)		30,378
				·
Other income		00 0 40		00 700
Canadian Emergency Wage Subsidy		28,940		20,726
Forgiveness of long-term debt - note 10		20,000		-
		48,940		20,726
Excess of revenues over expenditures	\$	41,590	\$	51,104

## **GEORGINA ARTS COUNCIL** (GEORGINA CENTRE FOR ARTS & CULTURE)

## STATEMENT OF CHANGES IN NET ASSETS

Year ended December 31, 2021

				2021
	Total General Fund		eral Fund	Capital Fund
Balance, beginning of year	\$ 1,390,877	\$	(22,996)	\$ 1,413,873
Excess of revenues over expenditures	41,590		41,590	-
Amortization of tangible capital assets	-		2,107	(2,107)
Purchase of tangible capital assets	-		(1,387)	1,387
Balance, end of year	\$ 1,432,467	\$	19,314	\$ 1,413,153
				2020
	Total	Gene	eral Fund	Capital Fund
Balance, beginning of year	\$ 1,339,773	\$	(76,520)	\$ 1,416,293
Excess of revenues over expenditures	51,104		51,104	-
Amortization of tangible capital assets	<u>-</u>		2,420	(2,420)
Balance, end of year	\$ 1,390,877	\$	(22,996)	\$ 1,413,873

## **GEORGINA ARTS COUNCIL** (GEORGINA CENTRE FOR ARTS & CULTURE) STATEMENT OF FINANCIAL POSITION

December 31, 2021

	2021	2020
ASSETS		
Current		
Cash	\$ 82,020	\$ 45,150
Guaranteed investment certificates Canadian Emergency Wage Subsidy receivable	40,204 6,457	- 1,802
Inventories - note 5	408	1,802
Prepaid expenses	5,865	1,259
HST receivable	3,234	4,028
	138,188	52,411
Tangible capital assets - note 6	34,149	34,869
Art collection - note 7	1,379,004	1,379,004
	\$ 1,551,341	\$ 1,466,284
LIABILITIES AND NET ASSETS		
Current		
Accounts payable and accrued liabilities - note 8	\$ 17,819	\$ 12,999
Unearned revenue - note 9	28,265	23,000
Current portion of long-term debt - note 10	6,365	6,264
	52,449	42,263
Long-term debt - note 10	66,425	33,144
	118,874	75,407
General Fund	19,314	(22,996)
Capital Fund	1,413,153	1,413,873
	1,432,467	1,390,877
	, - , -	

CONTINGENT LIABILITIES (note 14) COMMITMENTS (note 16) SUBSEQUENT EVENTS (note 17)

On behalf of the board

Board of Director

Board of Director

## GEORGINA ARTS COUNCIL

## (GEORGINA CENTRE FOR ARTS & CULTURE)

STATEMENT OF CASH FLOWS

Year ended December 31, 2021

	2021	2020
Operating activities		
Excess of revenues over expenditures Adjustments for items which do not affect cash	\$ 41,590	\$ 51,104
Amortization Forgiveness of long-term debt - note 9	2,107 (20,000)	2,420 -
	23,697	53,524
Change in non-cash working capital items		
Canada Emergency Wage Subsidy receivable	(4,655)	(1,801)
Inventories Prepaid expenses	(236) (4,606)	1,467 (1,259)
HST receivable	(4,000) 794	(2,280)
Accounts payable and accrued liabilities	4,820	(11,435)
Accounts payable and accrued liabilities Unearned revenue	5,265	(6,202
	25,079	32,014
-inancing activities		
Repayment of long-term debt	(6,618)	(6,469)
Proceeds of long-term debt	60,000	-
	53,382	(6,469)
nvesting activities		
Purchase of guaranteed investment certificates	(40,204)	-
Purchase of tangible capital assets	(1,387)	-
	(41,591)	-
ncrease in cash	36,870	25,545
Cash, beginning of year	45,150	19,605
Cash, end of year	\$ 82,020	\$ 45,150

#### 1. NATURE OF OPERATIONS

Georgina Arts Council (the "Organization"), operating as Georgina Centre for Arts & Culture, is a not-for-profit organization incorporated provincially under the Not-for-profit Corporations Act of Ontario by letters patent and without share capital on May 4, 1999. As a registered charity, the Organization is exempt from the payment of income tax under Section 149(1) of the Income Tax Act.

The objectives for which the Organization was incorporated are:

- (a) promoting interest in arts and crafts;
- (b) establishing and granting prizes, awards and distinctions;
- (c) promoting lectures, classes and seminars in arts and crafts and related activities;
- (d) providing facilities for instruction in arts and crafts;
- (e) developing and fostering community spirit; and
- (f) such other complementary purposes not inconsistent with these objectives.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Organization applies the Canadian accounting standards for not-for-profit organizations.

#### **Revenue recognition**

The Organization follows the restricted fund method of accounting for contributions.

Restricted contributions related to the purchase of tangible capital assets and artwork are recognized in the Capital Fund in the year received. Restricted contributions for which no appropriate fund exists are deferred and recognized as revenue of the General Fund in the year in which the related expenses are incurred.

Unrestricted contributions are recognized as revenue of the General Fund in the year received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### **Donated material and services**

Donated capital and investments are recorded in the financial statements at fair value on the date of the donation. Donated materials and services are not recorded because the fair market value is not readily determinable. With the exception of volunteer time, such material and services are not significant.

#### Inventories

Inventories are valued at the lower of cost and net realizable value. Cost is determined using the first-in, first-out method.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued

#### **Financial instruments**

#### (i) Measurement of financial instruments

The Organization initially measures its financial assets and financial liabilities at fair value adjusted by, in the case of a financial instrument that will not be measured subsequently at fair value, the amount of transaction costs directly attributable to the instrument. Amounts due to and from related parties are measured at the exchange amount, being the amount agreed upon by the related parties.

The Organization subsequently measures its financial assets and financial liabilities at amortized cost, except for derivatives and equity securities quoted in an active market, which are subsequently measured at fair value. Forward exchange contracts and interest rate swaps that are not hedging items are measured at fair value. Changes in fair value are recognized in net income.

Financial assets measured at amortized cost include cash, accounts receivable, and guaranteed investment certificates.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities, callable debt, long-term debt.

#### (ii) Impairment

For financial assets measured at cost or amortized cost, the Organization determines whether there are indications of possible impairment. When there is an indication of impairment, and the Organization determines that a significant adverse change has occurred during the period in the expected timing or amount of future cash flows, a write-down is recognized in income. A previously recognized impairment loss may be reversed. The carrying amount of the financial asset may both be greater then the amount that would have been reported at the date of the reversal had the impairment no been recognized previously. The amount of the reversal is recognized in income.

#### Fund accounting

The Organization follows the restricted fund method for accounting.

The General Fund accounts for all resources over which the Board of Directors has discretionary control to use in carrying on the day-to-day operations of the Organization.

The Capital Fund reports the net book value of the tangible capital assets and the appraised value of the art collection and the debt associated with their purchase if applicable. Uses of operating funds for acquisition of tangible capital assets and principal debt service payments are accounted for as an allocation to the Capital Fund.

## GEORGINA ARTS COUNCIL (GEORGINA CENTRE FOR ARTS & CULTURE) NOTES TO THE FINANCIAL STATEMENTS December 31, 2021

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued

#### **Measurement uncertainty**

The preparation of financial statements in conformity with Canadian accounting standards for notfor-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Such estimates are periodically reviewed and any adjustment necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates. Significant items subject to estimates and assumptions include:

- Amortization of tangible capital assets;
- Estimated useful live of assets;
- Deferred contributions; and
- Art Collection.

#### Short-term investments

Short-term investments consist of short-term guaranteed investment certificates, bearing interest ranging between 0.54%, are recorded at cost and mature within one year.

#### Cash

Cash consists of balances with financial institutions.

#### Tangible capital assets

Tangible capital assets are recorded at cost. The Organization provides for amortization using the declining balance method at rates designed to amortize the cost of the tangible capital assets over their estimated useful lives. The annual amortization rates are as follows:

Building improvements	4%
Furniture and fixtures	20%
Piano	0%
Camera	20%
Computer equipment	45% and 55%
CCTV security	20%
Database	100%

The Organization regularly reviews its tangible capital assets to eliminate obsolete items. Government grants for assets are recorded as revenue in the year received.

Tangible capital assets acquired during the year but not available for use are not amortized until they are placed into use.

Amortization is recognized beginning in the month the property and equipment is available for use until the asset is disposed of or use is discontinued.

#### 3. CHANGE IN ACCOUNTING ESTIMATES

Effective January 1, 2021, the Organization changed its accounting estimate in relation to its recognition of amortization of its tangible capital assets in the year of acquisition from one-half of the noted rates disclosed in its significant accounting policy to the recognition of amortization starting in the month the tangible capital asset is available for use. In addition, amortization will be recognized to the final month of use. This change in accounting estimate is applied prospectively with no impact on prior year earnings or stated property and equipment net book values.

### 4. FINANCIAL INSTRUMENT RISKS

The Organization is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the Organization's risk exposure and concentration as of December 31, 2021:

(a) Liquidity risk

Liquidity risk is the risk the Organization may not have cash available to satisfy financial liabilities as they come due. Management oversees liquidity risk to ensure the Organization has access to enough readily available funds to cover its financial obligations as they become due. The Organization manages liquidity risk by continuously monitoring actual daily cash flows and longer term cash forecasted cash flows and monitoring maturity profiles of financial assets and liabilities. The Organization is exposed to this risk mainly in respect of its receipts of funds from its customers and other related sources, accounts payable and accrued liabilities and long-term debt.

Unless otherwise noted, it is management's opinion that the Organization is not exposed to significant credit risk or market risk arising from these financial instruments.

#### 5. INVENTORIES

	2021	2020
Indigenous retail	\$ 408	\$ 172

## 6. TANGIBLE CAPITAL ASSETS

				2021		2020
	Cost	 umulated ortization	N	et Book Value	N	et Book Value
Building improvements	\$ 95,081	\$ 75,112	\$	19,969	\$	19,577
Furniture and fixtures	14,046	9,653		4,393		5,492
Piano	9,200	-		9,200		9,200
Camera	740	668		72		89
Computer equipment	11,323	11,149		174		85
CCTV security	5,511	5,170		341		426
Database	32,030	32,030		-		-
	\$ 167,931	\$ 133,782	\$	34,149	\$	34,869

#### 7. ART COLLECTION

As artwork is prone to appreciating in value, no depreciation has been taken. Note that artwork has been recorded at its appraised value when donated as a gift-in-kind.

	2021		2020
Purchased art	\$ 356,532	\$	356,532
Donated art:	,	,	,
Paintings from Smith and Chiarandini	358,700		358,700
Sky Spirit painting	200,000		200,000
104 stonecut prints and 21 woodcut prints by Stanley Lewis	98,200		98,200
Paintings	46,500		46,500
Stanley Lewis paintings	24,000		24,000
Strength, Nobility and Power painting	23,000		23,000
Mother and Child painting	22,000		22,000
21 photographs by Tom Zsolt	20,450		20,450
Norval Morrisseau paintings	20,000		20,000
Whale Bone carving of Inuk	20,000		20,000
32 art prints by Tom Zsolt	18,100		18,100
Cycles art collection	18,000		18,000
Paintings	16,252		16,252
Red cedar transformation mask of Sea Eagle	16,000		16,000
Marcel Bellerive paintings	14,200		14,200
Wolf family totem pole	12,500		12,500
Marcel Bellerive paintings	11,100		11,100
Stanley Lewis paintings	10,000		10,000
Cedar thunderbird mask	9,000		9,000
Painted cedar portrait of Indian Man	8,500		8,500
Bronze Maquette for Universal Man Sculpture	8,000		8,000
Argillte Dogfish Woman frontlet	8,000		8,000
10 photographs by Tom Zsolt	7,600		7,600
Steatite carving of Raven Looking at the Moon	6,000		6,000
York Wilson Paintings	5,045		5,045
Painted Wood Spirit mask	4,000		4,000
Kay Murray-Weber collection	3,200		3,200
Sylvia Singer paintings	3,000		3,000
Soapstone carving of a Man and two Seals	2,400		2,400
Soapstone carving of Shaman Spirit	2,300		2,300
Soapstone carving of Mother and Child	2,000		2,000
Viking warrior statue	1,600		1,600
Copper mask	1,400		1,400
Cedar Old Woman portrail mask	1,000		1,000
Cedar masks	425		425
	\$ 1,379,004	\$ <sup>-</sup>	1,379,004

## 8. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

2021		2020
\$ 116	\$	1,636
14,101		9,406
3,602		1,957
\$ 17,819	\$	12,999
	\$ 116 14,101 3,602	\$ 116 \$ 14,101 3,602

### 9. UNEARNED REVENUE

	2021	2020
Town of Georgina Trillium funds 2021 Town of Georgina Trillium funds 2020 Community Initiatives grant Gift certificates	\$ 27,235 - 1,000 30	\$ - 22,000 1,000 -
	\$ 28,265	\$ 23,000

#### 10. LONG-TERM DEBT

	2021	2020
Town of Georgina loan, bearing interest at 1.5%, repayable in		
blended monthly installments of \$568, due December 2026, secured by specified artwork with a net book value of \$64,600.	\$ 32,790	\$ 39,408
Canada Emergency Business Account (CEBA) loan, non- interest bearing, with no repayments until the loan matures in December 2023. Repayment of the loan balance on or before		
December 2023 will result in forgiveness of 33.3% up to \$20,000. This amount has been taken into income in the current year. If the balance is not paid by December 2023, the		
loan will be converted to a 3-year term loan at 5.00% per annum, paid monthly (Note 14).	40,000	-
	72,790	39,408
ess current portion	6,365	6,264
ue beyond one year	\$ 66,425	\$ 33,144
rincipal repayments until maturity are as follows:		
2022	\$ 6,365	
2023	46,462	
2024	6,558	
2025	6,658	
2026	6,747	
	72,790	
	\$ 72,790	

## 11. GRANTS

		2021		2020
Grant revenue included in revenues:				
Town of Georgina	\$	110,000	\$	110,000
Ontario Small Business grant		20,000		3,000
Ontario Trillium		28,865		_
Magna Hoedown		-		-
		158,865		113,000
Grant revenue included in Classes and Camp Fees		40.000		
Canada Summer Jobs		13,366		
Total grant revenue	¢	170 001	¢	112 000
Total grant revenue	þ	172,231	\$	113,000

#### 12. ECONOMIC DEPENDENCE

The Organization receives 43% (2020 - 59%) of its revenue through a funding agreement with the Town of Georgina. The Organization's continued operations are dependent on this funding agreement and on satisfying the terms of the agreement. It is management's opinion that the Organization would need to obtain other funding to maintain operations if this source was no longer available.

#### 13. SIGNIFICANT EVENT

Due to the COVID-19 pandemic, the Organization was closed to the public from March 2020 to late September 2020 and then from September 2020 to June 2021. The Organization was able to reopen in June of 2021 with limited hours of operation and capacity limits. In January 2022 the province ordered numerous business closures and the Organization was opened to the the public May 21, 2022. As the Organization operates within a Town of Georgina building, it took direction from the Town in closing down to limit the spread of the virus.

The effect of the pandemic and emergency measures cannot be quantified. No additional allowance of accruals have been recognized in these financial statements other then the government assistance disclosure.

#### 14. CONTINGENT LIABILITIES

For the purpose of the accompanying financial statements, contingent liabilities have been evaluated by management.

The Organization obtained a Canada Emergency Business Account (CEBA) loan (Note 14) from the federal government in the amount of \$60,000. The government loan has a forgivable amount up to \$20,000. As a result, \$20,000 was recognized as income in the current year. If the Company defaults on the requirements to repay the remaining balance by December 2023, the amount of \$20,000 will be added to the loan balance and will become part of the three year term loan bearing interest at 5%.

#### 15. CORRESPONDING FIGURES

The financial statements have been reclassified, where applicable, to conform to the presentation used in the current year. The changes do not affect prior year earnings.

## 16. COMMITMENTS

The Organization entered into an agreement, on January 1, 2016 with the Town of Georgina. The Town of Georgina will provide the Organization the building to operate out of. The Organization will:

- provide art programming on behalf of the town;

- maintain a registered charity status;

- provide annual scheduled exhibitions, events, programs, outreach activities and educational activities that contribute to achieving specific goals;

- the Organization shall continue to develop and maintain effective partnerships with local and regional arts organizations and professionals, local businesses, and community organizations to continue to deliver a diverse range of arts programming;

- the Organization will continue to be committed to providing, as a public use, the opportunity for all to participate in arts programming that are both accessible and affordable;

- the Organization shall operate in a fiscally responsible manner and maintain fiscal and operational stability of the Organization.

The contract expires December 31, 2026.

# 17. SUBSEQUENT EVENTS

For the purpose of the accompanying financial statements, subsequent events have been evaluated by management through May 30, 2022, which is the date these financial statements were available to be issued.

Subsequent to yearend, the Province of Ontario declared another lockdown. This lockdown resulted in the Organization's doors being closed to the public, as of January 24, 2022 and has opened to the public May 21, 2022.

On January 12, 2022, the Government of Canada announced that it extended the repayment deadline for the CEBA loan program to December 31, 2023. The repayment terms have been adjusted in these financial statements.

# **GEORGINA ARTS COUNCIL** (GEORGINA CENTRE FOR ARTS & CULTURE)

# SCHEDULES TO THE FINANCIAL STATEMENTS Year ended December 31, 2021

SCHEDULE OF CLASSES AND CAMP FEES		So	chedule 1
	2021		2020
Revenue			
Canada Summer Jobs grant - note 11	\$ 13,366	\$	-
Camps and art classes for children	11,059		359
Art classes for adults	1,545		3,046
Other programming	-		1,739
	25,970		5,144
Expenditures			
Art and camp classes	20,816		836
Contract services	5,475		1,077
Other expenses	-		553
	26,291		2,466
Deficiency of revenues over expenditures	\$ (321)	\$	2,678
SCHEDULE OF GALLERY		So	chedule 2
	2021		2020
Revenue	2021		2020
Revenue Artist commission	\$	\$	
Revenue Artist commission Retail	\$ 10,317	\$	8,704
Artist commission Retail	\$ 10,317 1,852	\$	
Artist commission	\$ 10,317	\$	8,704 1,587
Artist commission Retail Indigenous commission	\$ 10,317 1,852	\$	8,704 1,587 322
Artist commission Retail Indigenous commission Other revenues	\$ 10,317 1,852 1,599 -	\$	8,704 1,587 322 4,688
Artist commission Retail Indigenous commission Other revenues Expenditures	\$ 10,317 1,852 1,599 - 13,768	\$	8,704 1,587 322 4,688 15,301
Artist commission Retail Indigenous commission Other revenues Expenditures Artist commissions	\$ 10,317 1,852 1,599 - 13,768 7,892	\$	8,704 1,587 322 4,688 15,301 6,324
Artist commission Retail Indigenous commission Other revenues Expenditures Artist commissions Labour costs	\$ 10,317 1,852 1,599 - 13,768 7,892 6,810	\$	8,704 1,587 322 4,688 15,301 6,324 8,620
Artist commission Retail Indigenous commission Other revenues Expenditures Artist commissions	\$ 10,317 1,852 1,599 - 13,768 7,892	\$	8,704 1,587 322 4,688 15,301 6,324
Artist commission Retail Indigenous commission Other revenues Expenditures Artist commissions Labour costs Other supplies	\$ 10,317 1,852 1,599 - 13,768 7,892 6,810 1,046	\$	8,704 1,587 322 4,688 15,301 6,324 8,620 1,161

Exhibit B: 2021 Registered Charity Information Return

# **Registered Charity Information Return**

# Section A: Identification

• To help you fill out this form, refer to Guide T4033, Completing the Registered Charity Information Return. It can be found at canada.ca/cra-forms.

Note: Even if a charity is inactive, an information return must be filed to maintain its registered status.

#### Complete the following:

1.	Charity name:						
	Georgina Arts Council						
2.	Return for fiscal period ending: 3. BN/registration number:	) )	4.	Web address (i	if applicab	ole):	
	Year         Month         Day           2         0         2         1         1         2         3         1           87197         3616         RR         0001						
A1	Was the charity in a subordinate position to a head body? If yes, give the name and BN/registration number of the organization.			•••••	1510	Yes	XNo
	Name	1	BN (9	) digits, 2 letters, 4	l digits. Exa	ample: 123456	789RR0001)
Á2	Has the charity wound-up, dissolved, or terminated operations?				1570	Yes	X No
A3	Is the charity designated as a public foundation or private foundation?				1600	Yes	X No
	If yes, you must complete Schedule 1, Foundations. To confirm the charity's designation, go	to car	nada	a.ca/charities-l	list and re	efer to the cl	harity's
	detail page.						
Sec	tion B: Directors/trustees and like officials						
B1	All charities must complete Form T1235, Directors/Trustees and Like Officials Worksheet. Only available to the public.	the p	ubli	c information se	ection of t	he workshee	et is
	For charities subject to the Ontario Corporations Act.						
	As of May 15, 2021, the Canada Revenue Agency no longer collects this information on behalf Services. For more information on filing an Ontario annual information return, visit <b>ontario.ca/b</b>				Governm	ent and Con	sumer
or y	e: If you would like these individuals to have the authority to communicate with the CRA on behal our Business Number (BN). For more information, go to canada.ca/charities-giving, select "Op inization" and see "Change director."	lf of yc	our c	harity, their nar			
Sec	ction C: Programs and general information						
C1	Was the charity active during the fiscal period? If no, explain why in the "Ongoing programs" space below at C2.		*****		1800	X Yes	No
C2	Describe all ongoing and new charitable programs the charity carried on during this fiscal period documents). "Programs" includes all of the charitable activities that the charity carries out on its qualified donees and intermediaries. The charity may also use this space to describe the contrit example, number of volunteers and/or hours. Do not include the names of employees or volunt organizations they support. Do not describe fundraising activities in this space.	own t outions	hrou s of	igh employees its volunteers ir	or volunte carrying	ers as well out its activi	as through ities, for
Do r	not attach additional sheets of paper or annual reports.						
1. P	going programs ROVIDES FACILITIES FOR INSTRUCTION IN ARTS AND CRAFTS;2, PROVIDES FACILITES FOR DISPLAY OF ARTS AND ITURES, CLASSES AND SEMINARS IN ARTS AND CRAFTS5, GRANTS PRIZES, AWARDS AND DISTINCTIONS	CRAFTS	53. PI	ROMOTES INTERE	ST IN LOCAI	ARTISTS;4. P	ROMOTES
Nev	w programs						
1101							

Canadä

	jistered charities may make gifts to qualified donees. Qualified donees are other registered Canadian charities, as well as a anizations described in the Income Tax Act.	certain othe	F
C3		Yes	X No
	Important: If yes, you must complete Form T1236, Qualified donees worksheet/Amounts provided to other organizations.		
C4	Did the charity carry on, fund, or provide any resources through employees, volunteers, agents, joint ventures, contractors, or any other individuals, intermediaries, entities, or means (other than qualified donees) for any activity/ program/project outside Canada?	Yes	X No
C5	Public policy dialogue and development activities		
	This question has been removed.		
C6	If the charity carried on fundraising activities or engaged third parties to carry on fundraising activities on its behalf, select all fundr used during the fiscal period:	aising meth	ods that it
	2500     X     Advertisements/print/radio/     2570     Sales     2620     Telephon	e/TV solicita	ations
	2510         Auctions         2575         Internet         2630         Tournam	ent/sporting	events
	2530     Collection plate/boxes     2580     Mail campaigns     2640     Cause-red	lated marke	ting
	2540       Door-to-door solicitation       2590       Planned-giving programs       2650       Other		
	2550     Draws/lotteries     2600     Targeted corporate donations/sponsorships     2660     Specify:		
	2560 X Fundraising dinners/galas/concerts 2610 Targeted contacts		
C7	(a) Enter the gross revenue conected by the fundralsers on behall of the charty	☐ Yes §	X No 0 0
	(c) Select the method of payment to the fundraiser:		
	2730         Commissions         2750         Finder's fee         2770         Ho	noraria	
	2740         Bonuses         2760         Set fee for services         2780         Ot	her	
	2790 Specify:		
	(d) Did the fundraiser issue tax receipts on behalf of the charity?	Yes	No No
C8	Did the charity compensate any of its directors/trustees or like officials or persons not at arm's length from the charity for services provided during the fiscal period (other than reimbursement for expenses)?	Yes	X No
C9	Did the charity incur any expenses for compensation of employees during the fiscal period?	X Yes	No No
C10	Did the charity receive any donations or gifts of any kind valued at \$10,000 or more from any donor that was not resident in Canada and was not any of the following:	Yes	X No
	<ul> <li>a Canadian citizen, nor</li> <li>employed in Canada, nor</li> </ul>		

- carrying on a business in Canada, nor
- a person having disposed of taxable Canadian property?

Important: If yes, you must complete Schedule 4, Confidential data, Table 2, for each donation of \$10,000 or more.

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#### Protected B when completed

C11	Did the charity receive any non-cash gifts for which it issued tax receipts?	4000	Yes	X No
C12	Did the charity acquire a non-qualifying security?	5800	Yes	X No
C13	Did the charity allow any of its donors to use any of its property? (except for permissible uses)	5810	Yes	X No
C14	Did the charity issue any of its tax receipts for donations on behalf of another organization?	5820	Yes	X No
C15	Did the charity have direct partnership holdings at any time during the fiscal period?	5830	Yes	X No

## Section D: Financial information

Fill out either Section D or Schedule 6, Detailed financial information.

If any of the following applies to the charity, complete Schedule 6 instead of Section D:

(a) The charity's revenue exceeds \$100,000.

(b) The amount of all property (for example, investments, rental properties) not used in charitable activities was more than \$25,000.

(c) The charity had permission to accumulate funds during this fiscal period.

Sho	w all amounts to the nearest single Canadian dollar. Do not enter "See attached financial statements." All releva	nt fields	must he fille	d out
		int neius	must be mie	
D1	Was the financial information reported below prepared on an accrual or cash basis?	4020	Accrual	Cash
D2	Summary of financial position:			
	Using the charity's own financial statements, enter the following:			
	Did the charity own land and/or buildings?	4050	Yes	No No
	Total assets (including land and buildings)	4200	\$	C
	Total liabilities	4350	\$	0
	Did the charity borrow from, loan to, or invest assets with any non-arm's length persons?	4400	Yes	No
D3	Revenue:			
	Did the charity issue tax receipts for gifts?	4490	Yes	No No
	If yes, enter the total eligible amount of all gifts for which the charity has issued or will issue tax receipts	4500	\$	C
	Total amount of 10 year gifts received			
	Total amount received from other registered charities	4510	\$	C
	Total other gifts received for which a tax receipt was <b>not</b> issued by the charity (excluding amounts at lines 4575 and 4630)	4530	\$	C
	Did the charity receive any revenue from any level of government in Canada?	4565	Yes	No
	If yes, total amount received	4570	\$	C
	Total tax-receipted revenue from all sources outside of Canada       4571       \$       0         (government and non-government)       4571       \$       0	· ·		
	Total non tax-receipted revenue from all sources outside of Canada (government and non-government)	4575	\$	0
	Total non tax-receipted revenue from fundraising	4630	\$	0
	Total revenue from sale of goods and services (except to any level of government in Canada)	4640 4650	\$	0
	Other revenue not already included in the amounts above	4050		0
	Total revenue (add lines 4500, 4510 to 4570, and 4575 to 4650)	4700	Ψ	0
D4	Expenditures:			
	Professional and consulting fees	4860	\$	0
	Travel and vehicle expenses	4810 4920	\$ \$	0 - C
	All other expenditures not already included in the amounts above (excluding gifts to qualified donees)	4950	\$	
	Total expenditures (excluding gifts to qualified donees) (add lines 4860, 4810, and 4920)			
	Of the amount at line 4950:			
	(a) I otal expenditures on charitable activities			
		5050	¢	
	Total amount of gifts made to all qualified donees	5050 5100	\$	
	Total expenditures (add lines 4950 and 5050)	5.100	Ψ	

#### Section E: Certification

This return must be signed by a person who has authority to sign on behalf of the charity. It is a serious offence under the Income Tax Act to provide false or deceptive information.

I certify that the information given on this annual return and any attachment is, to the best of my knowledge, correct, complete, and current.

Name (print)		Signature
Meaghan McKinzy		
Position in charity	Date	Phone number
Treasurer	2022/06/21	

#### Section F: Confidential data

Enter the physical address of the charity and the address in Canada for the charity's books and records. Post office box numbers and rural routes are not sufficient.

	Physical address of the charity Address for the charity's books a			's books and records	
Complete street address	PO Box. 1455, 149 High Street		149 High Street		
City	Sutton West		Sutton West		
Province or territory and postal code	ON LO	E 1R0	ON	L0E 1R0	

F2 Name and address of individual who completed this return.

Name					
Peter J Stone, CPA, CA					
Company name (if applicable)					
Ascend LLP					
Complete street address					
542 Carmichael Lane					
City, province or territory, and postal code					
Hinton	AB	T7V 1S8			
Phone number		Is this the same individual who cartified in Castion E shour?		X No	
780 817-2259		Is this the same individual who certified in Section E above?	Yes		
Privacy statement					

Personal information is collected under the authority of the Income Tax Act and is used to establish and validate the identity and contact information of directors, trustees, officers, like officials, and authorized representatives of the organization. This information will also be used as a basis for the indirect collection of additional personal information from other internal and external sources, which includes personal tax information, and relevant financial and biographical information. Personal information will be used to assess the risk of registration with respect to the obligations and requirements as outlined in the Act and the common law. The social insurance number (SIN) is collected under subsection 237 of the Act and is used for identification purposes.

The Canada Revenue Agency (CRA) will make the information on this annual information return available to the public on the Charities Directorate website, except for information identified as confidential. Personal information may also be disclosed under information-sharing agreements and in accordance with section 241 of the Act. Incomplete or inaccurate information may result in compliance measures including revocation of registered status.

Personal information is described in personal information bank CRA PPU 200 and is protected under the Privacy Act, Individuals have a right of protection, access to and correction or notation of their personal information. You are entitled to complain to the Privacy Commissioner of Canada regarding our handling of your information.

Notification to directors and like officials: The CRA strongly encourages the organization to voluntarily inform its directors and like officials that it has collected and disclosed their personal information to the CRA.

X I confirm that I have read the Privacy statement above.

#### Checklist

A charity's complete annual information return includes:

- · Form T3010, Registered Charity Information Return, and all applicable schedules
- · a copy of the charity's financial statements
- Form T1235, Directors/Trustees and Like Officials Worksheet
- · Form T1236, Qualified donees worksheet/Amounts provided to other organizations (if applicable)
- · Form T2081, Excess Corporate Holdings Worksheet for Private Foundations (if applicable)

If financial statements are not included, the charity's registration may be revoked.

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				F	Protected B wh	en complete
	F	oundations			Schedu	le 1
1 Did the foundation acquire	e control of a corporation?	8616-525			00 Yes	No
	ny debts other than for current op				0 Yes	No
or private foundations only:						
	ny shares, rights to acquire shares				20 Yes	No
	ore than 2% of any class of share and attach Form T2081, Excess		Ų	Set March	30 Yes	No
	Activit	ties outside Canada			Schedu	le 2
nportant: If you complete this	section, you <b>must</b> answer <b>yes</b> to	question C4.				
For more information, go to c	anada.ca/charities-giving and se	ee Guidance CG-002, Ca	anadian registered	I charities carrying o	n activities outsi	ide Canada
1 Total expenditures on activ	vities/programs/projects carried or	n outside Canada, exclud	ling gifts to qualifie	d donees 20	\$	0
arrangement including a c (excluding gifts to qualified	financial resources spent on progr contract, agency agreement, or join d donees)?	nt venture to any other ir	idividual or organiz	ation 21		No No
If yes, provide details of the	e amount reported in question 1 on	line 200, that the charity				
Nan	ne of individual/organization		activities we	de where the ere carried out sind of Schedule 2)	Amount (\$) Show amounts to the Canadian doll	
nportant: If you entered inform	nation in the table above, you <b>mu</b>	st answer yes in line 210	).			
3 Using the table below, ent	ter the countries outside Canada v	where the charity itself ca	arried on programs	or devoted any of its r	resources.	
4 Were any projects underta	aken outside Canada funded by G	Blobal Affairs Canada?			0 Yes	No No
<b>If yes</b> , what was the total a	amount the charity spent under th	nis arrangement?			\$	0
5 Were any of the charity's a	activities outside of Canada carrie	ed out by employees of th	e charity?	24	0 Yes	No No
6 Were any of the charity's a	activities outside of Canada carrie	ed out by volunteers of th	e charity?	25	50 Yes	No
7 Did the charity export good	ds as part of its charitable activitie	es?		26	i0 Ves	No No
If yes, list the items expor	ted, their destination, the country	code, and their value.				
ltem e	exported	Destination (c	ity/region)	Country code	Value (C	AN \$)

item exported	Destination (city/region)	Country code	value (CAN \$)

#### **Country codes**

AF-Afghanistan AL-Albania DZ-Algeria AO-Angola **AR-Argentina** AM-Armenia AZ-Azerbaijan **BD-Bangladesh BY-Belarus** BT-Bhutan **BO-Bolivia** BA-Bosnia and Herzegovina **BW-Botswana BR-Brazil** BN-Brunei Darussalam BG-Bulgaria BI-Burundi KH-Cambodia CM-Cameroon **CF-Central African Republic TD-Chad** CL-Chile **CN-China** CO-Colombia KM-Comoros **CD-Democratic Republic of Congo** CG-Republic of Congo CR-Costa Rica CI-Côte d'Ivoire HR-Croatia

CU-Cuba CY-Cyprus DK-Denmark **DO-Dominican Republic** EC-Ecuador EG-Egypt SV-El Salvador **ET-Ethiopia** FR-France GA-Gabon GM-Gambia GE-Georgia **DE-Germany** GH-Ghana GT-Guatemala GY-Guyana HT-Haiti **HN-Honduras** IN-India ID-Indonesia IR-Iran IQ-Iraq IL-Israel **PS-Israeli** Occupied Territories IT-Italy JM-Jamaica JP-Japan JO-Jordan KZ-Kazakhstan KE-Kenya

KP-North Korea **KR-South Korea** KW-Kuwait KG-Kyrgyzstan LA-Laos LB-Lebanon LR-Liberia MK-Macedonia MG-Madagascar MY-Malaysia ML-Mali **MU-Mauritius** MX-Mexico MN-Mongolia ME-Montenegro MZ-Mozambique MM-Myanmar (Burma) NA-Namibia NL-Netherlands NI-Nicaragua NE-Niger NG-Nigeria OM-Oman PK-Pakistan PA-Panama PE-Peru PH-Philippines PL-Poland QA-Qatar **RE-Réunion** 

**RO-Romania RU-Russia** RW-Rwanda SA-Saudi Arabia **RS-Serbia** SL-Sierra Leone SG-Singapore SO-Somalia ES-Spain LK-Sri Lanka SD-Sudan SY-Syrian Arab Republic TJ-Tajikistan TZ-United Republic of Tanzania TH-Thailand TL-Timor-Leste **TR-Turkey** UG-Uganda **UA-Ukraine GB-United Kingdom** US-United States of America UY-Uruguay UZ-Uzbekistan VE-Venezuela **VN-Vietnam** YE-Yemen ZM-Zambia ZW-Zimbabwe

#### Use the following codes for countries not listed above:

QS-Other countries in Africa QR-Other countries in Asia and Oceania' QM-Other countries in Central and South America QP-Other countries in Europe QO-Other countries in the Middle East QN-Other countries in North America

	Protected B when comp
Compensation	Schedule 3
nportant: If you complete this section, you must answer yes to question C9.	
1 (a) Enter the number of permanent, full-time, compensated positions in the fiscal represent the number of positions the charity had including both managerial p not include independent contractors. Do not enter a dollar amount.	positions and others, and should
(b) For the ten (10) highest compensated, permanent, full-time positions enter the	e number of positions that are
within each of the following annual compensation categories. Do not tick the b	boxes; use numbers.
<b>305</b> 0 \$1 - \$39,999 <b>310</b> 0 \$40,000 - \$79,5	,999 315 0 \$80,000 – \$119,999
<b>320</b> 0 \$120,000 - \$159,999 <b>325</b> 0 \$160,000 - \$19	99,999 330 0 \$200,000 - \$249,999
<b>335</b> 0 \$250,000 - \$299,999 <b>340</b> 0 \$300,000 - \$34	49,999 345 0 \$350,000 and over
2 (a) Enter the number of part-time or part-year (for example, seasonal) employees	
the fiscal period	
3 Total expenditure on all compensation in the fiscal period.	
Confidential data	
<ul> <li>he information in this schedule is for the CRA's use and may be shared as perm lepartments and agencies).</li> <li>Information about external fundraisers</li> <li>inter the name(s) and arm's length status of each external fundraiser.</li> </ul>	nitted by law (for example, with certain other government
Name (confidential)	At arm's length? Yes/No (confidential)
. Information about donors not resident in Canada	
Complete this schedule to report any gift of any kind valued at \$10,000 or more receive any of the following: <ul> <li>a Canadian citizen, nor</li> <li>employed in Canada, nor</li> <li>carrying on business in Canada, nor</li> </ul>	ed from any donor that was <b>not</b> resident in Canada and was <b>not</b>
<ul> <li>a person having disposed of taxable Canadian property.</li> </ul>	
Enter the name of each donor and the value of the gift in the table below. Select whethe intity, charity, non-profit organization), a government or an individual.	er the donor was an organization (for example a business, corporate
	Type of donor (confidential)

	Type of donor (confidential)			
Name (confidential)	Organization	Government	Individual	Value (CAN \$)

	Non-cash gifts	Schedule 5
Important: If you complete this section, you must	st answer yes to question C11.	
Select all types of non-cash gifts received	for which a tax receipt was issued:	
500 Artwork/wine/jewellery	525 Ecological properties	550 Publicly traded securities/ commodities/mutual funds
505 Building materials	530 Life insurance policies	555 Books
510 Clothing/furniture/food	535 Medical equipment/supplies	560 Other
515 Vehicles	540 Privately-held securities	565 Specify: Arts Supplies
520 Cultural properties	545 Machinery/equipment/ computers/software	······································
2 Enter the total amount of tax-receipted nor	n-cash gifts	580 \$ 0
		13102

## Protected B when completed

Detailed financial information		
<ul> <li>Fill out this schedule if any of the following applies to the charity:</li> <li>(a) The charity's revenue exceeded \$100,000.</li> <li>(b) The amount of all property (for example, investments, rental properties) not used in charitable activities was more than \$25,000.</li> <li>(c) The charity had permission to accumulate funds during this fiscal period.</li> </ul>		
Was the financial information reported below prepared on an accrual or cash basis?	Accrual	Cash
Statement of financial position		

Show all amounts to the nearest single Canadian dollar. Do not enter "see attached financial statements." All relevant fields must be filled out.

#### Assets:

Cash, bank accounts, and short-term investments	4100	\$ 122,224
Amounts receivable from non-arm's length persons	4110	\$ 0
Amounts receivable from all others	4120	\$ 9,691
Investments in non-arm's length persons	4130	\$ 0
Long-term investments	4140	\$ 0
Inventories	4150	\$ 408
Land and buildings in Canada	4155	\$ 0
Other capital assets in Canada	4160	\$ 1,546,935
Capital assets outside Canada	4165	\$ 0
Accumulated amortization of capital assets	4166	\$ (133,782)
Other assets	4170	\$ 5,865
10 year gifts 4180 \$ 0	111 11	
Total assets (add lines 4100 to 4170)	4200	\$ 1,551,341

#### Liabilities:

Accounts payable and accrued liabilities	43
Deferred revenue	43
Amounts owing to non-arm's length persons	43
Other liabilities	43
Total liabilities (add lines 4300 to 4330)	43

	4300	\$ 17,819
	4310	\$ 28,265
;	4320	\$ 0
	4330	\$ 72,790
	4350	\$ 118,874

#### Amount included in lines 4150, 4155, 4160, 4165 and 4170 not used in charitable activities .....

_		
4250	\$	0
1011-1520 CT	· · · · · · · · · · · · · · · · · · ·	•

# Statement of operations

## Revenue:

Total eligible amount of all gifts for which the charity has issued or will issue tax receipts	4500	\$ 0
Total eligible amount of tax-receipted tuition fees		
Total amount of 10 year gifts received		
Total amount received from other registered charities	4510	\$ 0
Total other gifts received for which a tax receipt was not issued by the charity (excluding amounts at lines 4575 and 4630)	4530	\$ 0
Total revenue received from federal government	4540	\$ 48,940
Total revenue received from provincial/territorial governments	4550	\$ 28,865
Total revenue received from municipal/regional governments	4560	\$ 130,000
Total tax-receipted revenue from all sources outside of Canada (government and non-government)	3	
Total non tax-receipted revenue from all sources outside Canada (government and non-government)	4575	\$ 0
Total interest and investment income received or earned	4580	\$ 0
Gross proceeds from disposition of assets		
Net proceeds from disposition of assets (show a negative amount with brackets)	4600	\$ 0
Gross income received from rental of land and/or buildings	4610	\$ 0
Total non tax-receipted revenues received for memberships, dues and association fees	4620	\$ 1,245
Total non tax-receipted revenue from fundraising	4630	\$ 6,720
Total revenue from sale of goods and services (except to any level of government in Canada)	4640	\$ 39,738
Other revenue not already included in the amounts above.	4650	\$ 714
Specify type(s) of revenue included in the amount reported at 4650 Other		
Total revenue (add lines 4500, 4510 to 4560, 4575, 4580, and 4600 to 4650)	4700	\$ 256,222

Expenditures:		
Advertising and promotion	4800 \$	18,830
Travel and vehicle expenses		0
Interest and bank charges		2,707
Licences, memberships, and dues		0
Office supplies and expenses.		16,970
Occupancy costs		27,411
Professional and consulting fees	4860 \$	9,360
Education and training for staff and volunteers	4870 \$	0
Total expenditure on all compensation (enter the amount reported at line 390 in Schedule 3, if applicable)	4880 \$	113,042
Fair market value of all donated goods used in charitable activities	4890 \$	0
Purchased supplies and assets	1001	24,205
Amortization of capitalized assets		2,159
Research grants and scholarships as part of charitable activities	1010 0	0
All other expenditures not included in the amounts above (excluding gifts to qualified donees)	1000	0
Specify type(s) of expenditures included in the amount 4930		
Total expenditures before gifts to qualified donees (add lines 4800 to 4920).	4950 \$	214,684
Of the amounts at lines 4950:		
(a) Total expenditures on charitable activities		
(b) Total expenditures on management and administration		
(b) Total expenditures on management and administration       5010       \$       0         (c) Total expenditures on fundraising       5020       \$       0		
	_	
(c) Total expenditures on fundraising		0
(c) Total expenditures on fundraising       5020         (d) Total other expenditures included in line 4950       5040	5050 \$	0 214,684
(c) Total expenditures on fundraising	5050 \$	
(c) Total expenditures on fundraising	5050 \$	
(c) Total expenditures on fundraising	5050 \$	
(c) Total expenditures on fundraising	5050 \$ 5100 \$	
(c) Total expenditures on fundraising	5050 \$ 5100 \$	214,684
(c) Total expenditures on fundraising	5050 \$ 5100 \$	214,684
(c) Total expenditures on fundraising	5050 \$ 5100 \$ 5500 <u>\$</u> 5510 <u>\$</u>	214,684
(c) Total expenditures on fundraising	5050 \$ 5100 \$ 5500 <u>\$</u> 5510 <u>\$</u>	214,684 0 0
(b) Total expenditures on fundraising       5020         (c) Total expenditures included in line 4950	5050 \$ 5100 \$ 5500 <u>\$</u> 5510 <u>\$</u>	214,684 0 0
(b) Fold expenditures on fundraising       5020         (c) Total expenditures on fundraising       5020         (d) Total other expenditures included in line 4950       5020         5020       5	5050 \$ 5100 \$ 5500 \$ 5510 \$ 5750 \$	214,684 0 0

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# Exhibit C: KPI Summary & Budget Report, 2021 through 2023

	<b>2021</b> <sup>1</sup>	<b>2022</b> <sup>2</sup>	<b>2023</b> <sup>3</sup>
Number of Visitors			
КРІ	8,100	8,100	8,100
Actuals	N/A	N/A	-
Georgina Residents vs. N	Ion-Resident Visitors		
КРІ	-	-	-
Actuals	-	-	-
Visitor Satisfaction			
КРІ	-	-	Very Good
Actuals	N/A	N/A	-
Number of Membership	S		
KPI	215	215	450
Actuals	223	20	
Number Days of Classes,	, Workshops, Programs, Ev	ents	
КРІ	155	160	160
Actuals	65	25	-
Number of Free Classes	/ Events		
КРІ	17.4	17.4	17.4
Actuals	N/A	9	-
<b>Artist Participation &amp; Su</b>	pport		
KPI	135	135	135
Actuals	3	110	-
Number of Partnerships			
КРІ	11	13	13
Actuals	27	35	-
Volunteer Hours			
KPI	2,200	2,200	2,200
Actuals	1,000	800	-
Management & Adminis	tration % of overall expen	ses	
KPI	20%	25%	25%
Actuals	31%4		-
Revenue % of Town Gra	nt		
KPI	50%	50%	50%
Actuals	72% <sup>5</sup>	53%	-

<sup>1</sup> 2021 Actuals presented are year-to-date actuals with forecasted figures to year-end.

<sup>&</sup>lt;sup>2</sup> 2022 KPI's are based on the services agreement between the Town of Georgina and the Georgina Arts Centre. Some KPI's have been adjusted based on changes in circumstances.

<sup>&</sup>lt;sup>3</sup> 2022 KPI's are based on the services agreement between the Town of Georgina and the Georgina Arts Centre. Some KPI's have been adjusted based on changes in circumstances.

<sup>&</sup>lt;sup>4</sup> The actuals are higher than the KPI due to the nature of the operations during the pandemic. More time was spent on administrative / management type activities.

<sup>&</sup>lt;sup>5</sup>The actual is higher than the KPI due to the fact that revenue generating activities were limited during the year due to the pandemic. Not the expected mix going forward.