

THE CORPORATION OF THE TOWN OF GEORGINA

REPORT NO. DS-2022-0091

**FOR THE CONSIDERATION OF
COUNCIL**

September 28, 2022

**SUBJECT: Municipal Street Name Change – Pirate’s Cove Drive in
Simcoe Landing**

1. RECOMMENDATION:

- 1. That Council receive Report No. DS-2022-0091 prepared by the Planning Division, Development Services Department dated September 28, 2022 respecting a Municipal Street Name Change- Pirate’s Cove Drive in Simcoe Landing.**
- 2. That Council rename “Pirates Cove Drive” located in Phase 9B of Camlane – Simcoe Landing to “Cecil Saunders Drive”, and that a Poppy symbol be required on all “Cecil Saunders Drive” street signs.**
- 3. That Council direct Staff to remove the name “Pirates Cove” from the Street Name Inventory of Approved Names for use within the Town of Georgina.**

2. PURPOSE:

The purpose of this report is to seek Council’s approval for the name change of the street name “Pirates Cove Drive” in Phase 9B of Camlane -Simcoe Landing to “Cecil Saunders Drive”, and to recommend the removal of “Pirates Cove” from the inventory of approved names for use within future developments.

3. BACKGROUND:

On July 13, 2016, Council considered and approved the street name “Pirates Cove” for use in plan of subdivision 19T-14G02 (aka Camlane/DG Group Phase 9, now Plan 65M-4630) as recommended in Report No. DS-2016-0051. This Staff report has been included as Attachment 1 and a location map is included as Attachment 2.

The name Pirates Cove was put forward by a member of the public during the 2011/2012 Council initiated Street Naming Project, in representation “of all things beautiful in Georgina”, and was approved for inclusion within the Town’s inventory of approved street names for use anywhere within the Town by Council Resolution C-2012-0104.

At the May 4, 2022, Council meeting staff were directed to prepare a report on removing the name “Pirates Cove” from a street within the Phase 9B of Camlane-Simcoe Landing subdivision and recommend an alternative street name. A copy of the minutes for this Council meeting and a copy of the draft plan map identifying the location of the street are included as Attachment 3 and Attachment 4, respectively.

4. ANALYSIS:

In accordance with the “Assignment of Street Names” (Policy No. DS-2020-STROI; September 17, 2021), the approval of new names to be incorporated within the Town’s Approved Street Name Inventory, and the assignment of street names for use within new developments both require Council approval through resolution. Any new name suggestions are to be of significance to the Town of Georgina, with specific relation to a geographic, historical or personal reference to/within the Town. However, Council retains the right to also consider new street name suggestions which may not fall into the noted categories.

Staff have consulted with the agent of Phase 9B of Camlane-Simcoe Landing to identify a replacement street name from the approved street name inventory. The street name “Cecil Saunders” was selected.

The street name, Cecil Saunders, was put forward by the Royal Canadian Legion – Sutton Branch during the 2019 Council initiated Street Naming Project, in honor of Cecil Saunders, a World War II member of the Royal Canadian Air Force who died in 2010. This name has been reserved for use anywhere in Town.

The Georgina Fire Department and Regional Municipality of York have no concerns or objections to the name change.

No building permits have been issued for the properties on this street.

Should Council approve the street name change, Staff will prepare notices of the address change which will be sent to the property owners and appropriate agencies for each affected property.

5. FINANCIAL AND BUDGETARY IMPACT:

There are no financial concerns or budgetary impacts on the Town with respect to the removal and reassignment of the noted municipal street names.

6. PUBLIC CONSULTATION AND NOTICE REQUIREMENTS:

Not applicable.

7. CONCLUSION:

Staff recommend Council approve the name change from “Pirates Cove Drive” to “Cecil Saunders Drive” within Plan 65M-4630, and that the name “Pirates Cove” be removed from the approved street names inventory.

APPROVALS

Prepared By: Michal Stolarczyk

Reviewed By: Janet Porter, MCIP, RPPManager of Development Planning

Recommended By: Harold Lenters, MSc. PI, MCIP, RPPDirector of Development Services

Approved By: Ryan CronsberryChief Administrative Officer

Attachments:

Attachment 1 – Report No. DS-2016-051

Attachment 2 – Key Map

Attachment 3 – May 4, 2022 Council Minutes

Attachment 4 – Plan 65M-4630 (Simcoe Landing Subdivision)